



# Collecting and Visualizing Data

Brian Suda  
Codebits 02010  
November 11th

Lisbon, Portugal  
38° 46' 6.8"  
-9° 5' 36.8"

CODEBITS

CODEBITS

ABOUT:TALENT

EL MUNDO & INNOVACIÓN TECNOLÓGICA

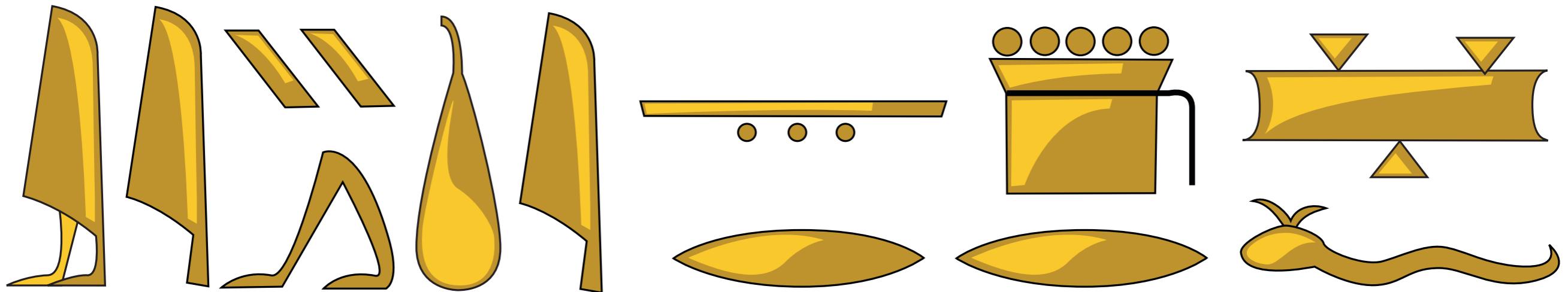


ABOUT:TALENT

EL MUNDO & INNOVACIÓN TECNOLÓGICA



# Remember this?

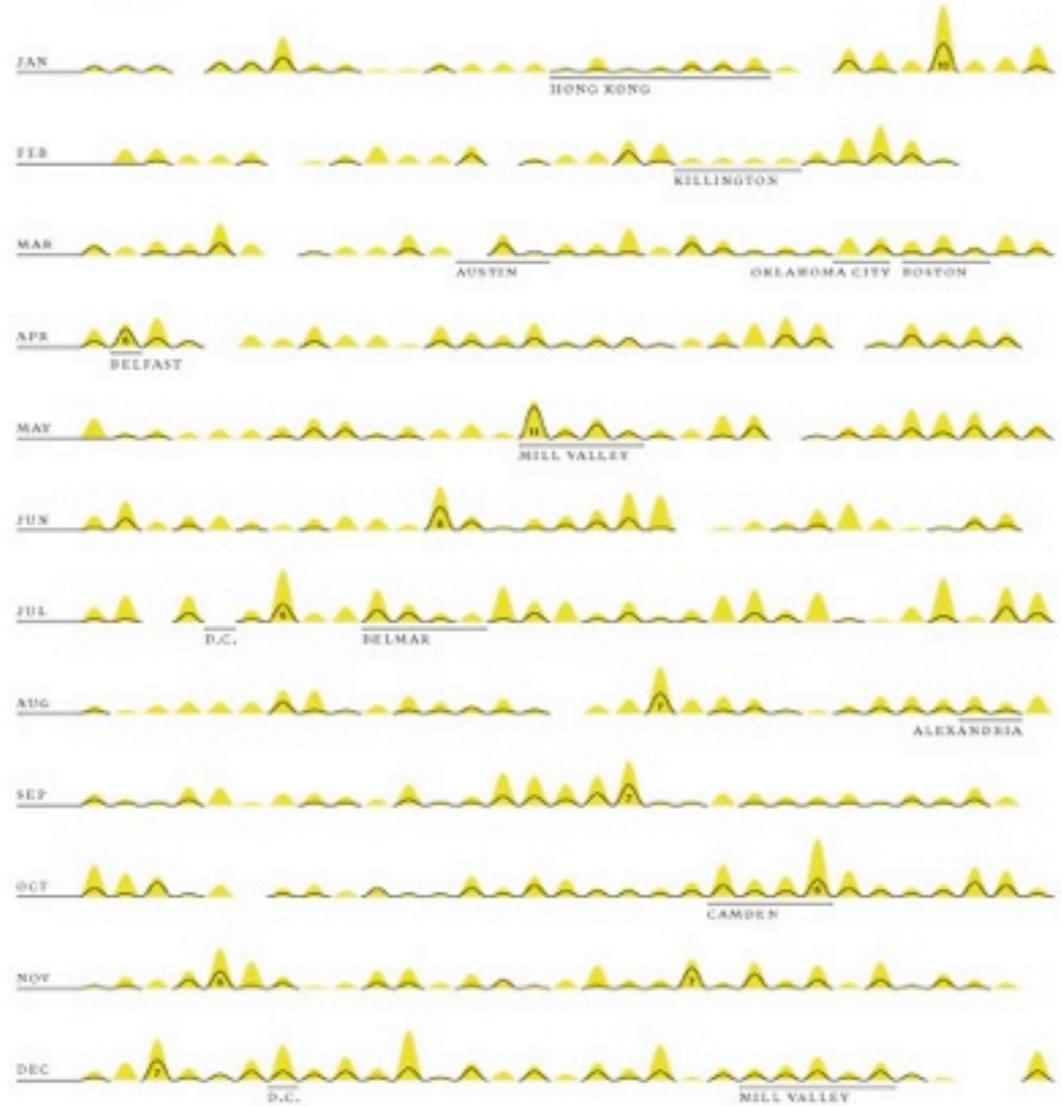


## Welcome The Entire Land

# Distribution

Date and location of encounters.

FIGURE 1. ■ ENCOUNTERS / ~ RESPONSES



TOTAL ENCOUNTERS

**1,761**

AVERAGE ENCOUNTERS PER DAY

**4.8**

SURVEYS COMPLETED

**560**

CUMULATIVE RESPONSE RATE

**32%**

COUNTRIES INCLUDED

**Three**

U.S.A., HONG KONG AND NORTHERN  
IRELAND

STATES INCLUDED

**Nine**

CALIFORNIA, MAINE, MASSACHUSETTS,  
NEW JERSEY, NEW YORK, OKLAHOMA,  
TEXAS, VERMONT, VIRGINIA, PLUS  
WASHINGTON D.C.

DAYS WITH REPORTS

**254**

70% OF THE YEAR

CONTRIBUTORS

**210**

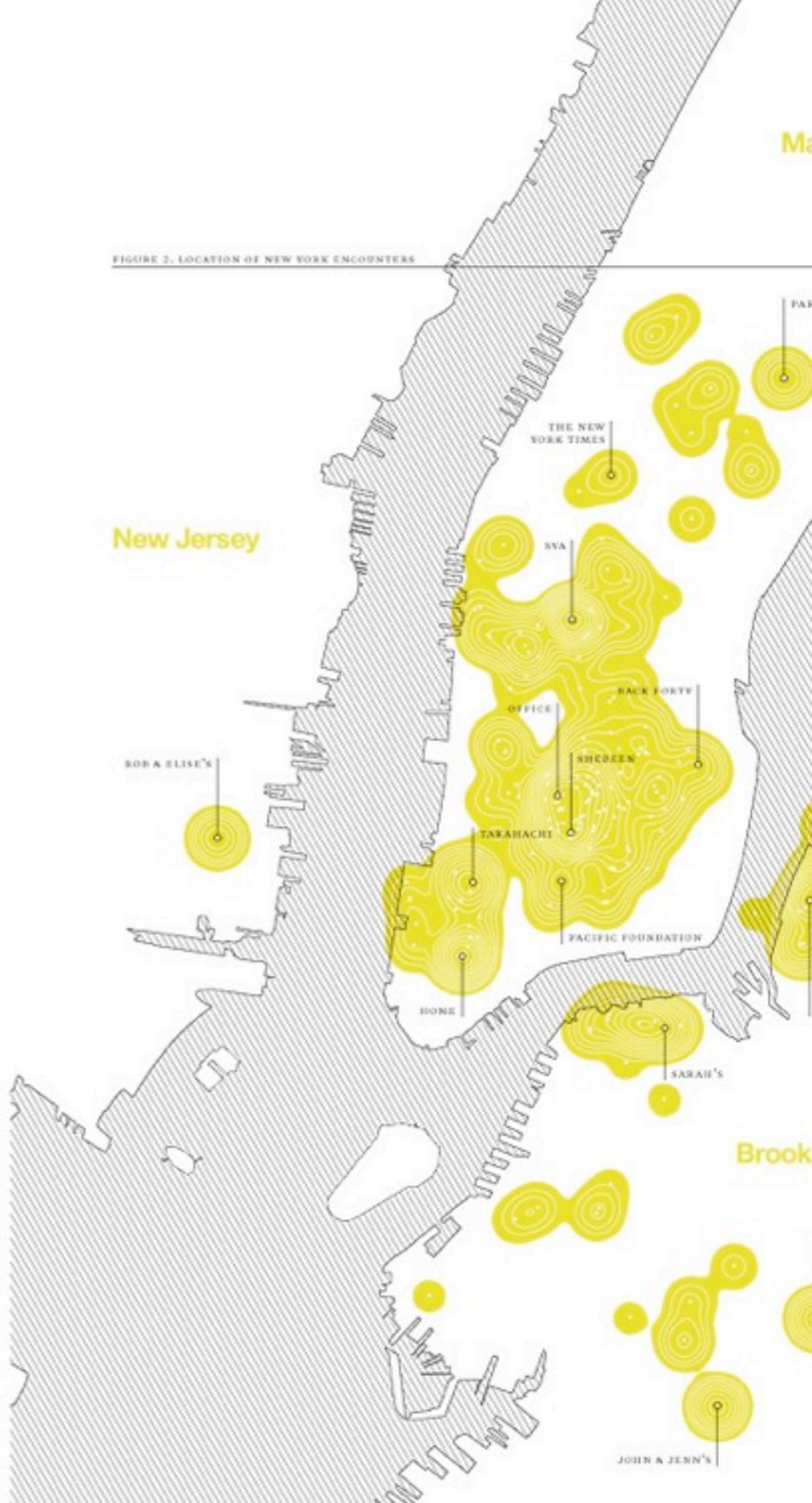
AVERAGE 2.66 REPORTS PER PERSON

## METHODOLOGY

Throughout 2009, friends, family, co-workers and acquaintances of Nicholas Felton were asked to report on his activities whenever they met.

All data on the following pages was compiled from the responses of these participants to a variety of questions concerning their encounter.

FIGURE 2. LOCATION OF NEW YORK ENCOUNTERS



# Today's focus



JANUARY  
03

2010  
January  
First  
Weeks

3  
3  
3

JANUARY  
02

2010  
January  
First  
Weeks

3  
3  
3

MON

TUE

WED

THU

FRI

1

2

SAT

2

SUN

3

MON

TUE

WED

THU

FRI

1

2

SAT

2

SUN

3

MON

TUE

WED

JANUARY

	f	s	s	m	t	w	t
jan							
feb	m	t	w	t	f	s	s
mar	m	t	w	t	f	s	s
apr	t	f	s	s	m	t	w
may	s	s	m	t	w	t	f
jun	t	w	t	f	s	s	m
jul	t	f	s	s	m	t	w
aug	s	m	t	w	t	f	s
sept	w	t	f	s	s	m	t
oct	f	s	s	m	t	w	t
nov	m	t	w	t	f	s	s
dec	w	t	f	s	s	m	t

**02010**

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31		(optional.is)		

	s	s	m	t	w	t	f
jan							
feb	t	w	t	f	s	m	s
mar	t	w	t	f	s	m	s
apr	f	s	s	m	t	t	w
may	s	m	t	w	t	f	s
jun	w	t	f	s	s	t	m
jul	f	s	s	m	t	t	w
aug	m	t	w	t	f	s	s
sept	t	f	s	s	m	w	t
oct	s	s	m	t	w	f	t
nov	t	w	t	f	s	m	s
dec	t	f	s	s	m	w	t

**02011**

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31		(optional.is)		



optional.

CARD

02012

Jan	s	m	t	w	t	f	s
feb	w	t	f	s	s	s	
mar	t	f	s	s	s	m	t
apr	s	m	t	w	t	m	w
may	t	w	t	f	s	f	s
jun	f	s	s	m	t	s	m
jul	s	m	t	w	t	w	t
aug	w	t	f	s	s	f	s
sept	s	s	m	t	w	t	
oct	m	t	w	t	w	t	f
nov	t	f	s	s	f	s	s
dec	s	s	m	t	w	t	w

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

(optional.is)



# GetColor()

**#36b0cf**

**\$hex = substr(md5("13:00"),0,6);**



**Jan** = **#e68564**

**12:00** = **#18940d**

**Lisbon** = **#260b4e**

**Codebits** = **#5bec08**

**Portugal** = **#ea71b3**

Needs a friend

```
function getContrast($hexcolor){  
    return (hexdec($hexcolor) > 0xfffff/2)?'black':'white';  
}
```

**Jan = #e68564**

**12:00 = #18940d**

**Lisbon = #260b4e**

**Codebits = #5bec08**

**Portugal = #ea71b3**

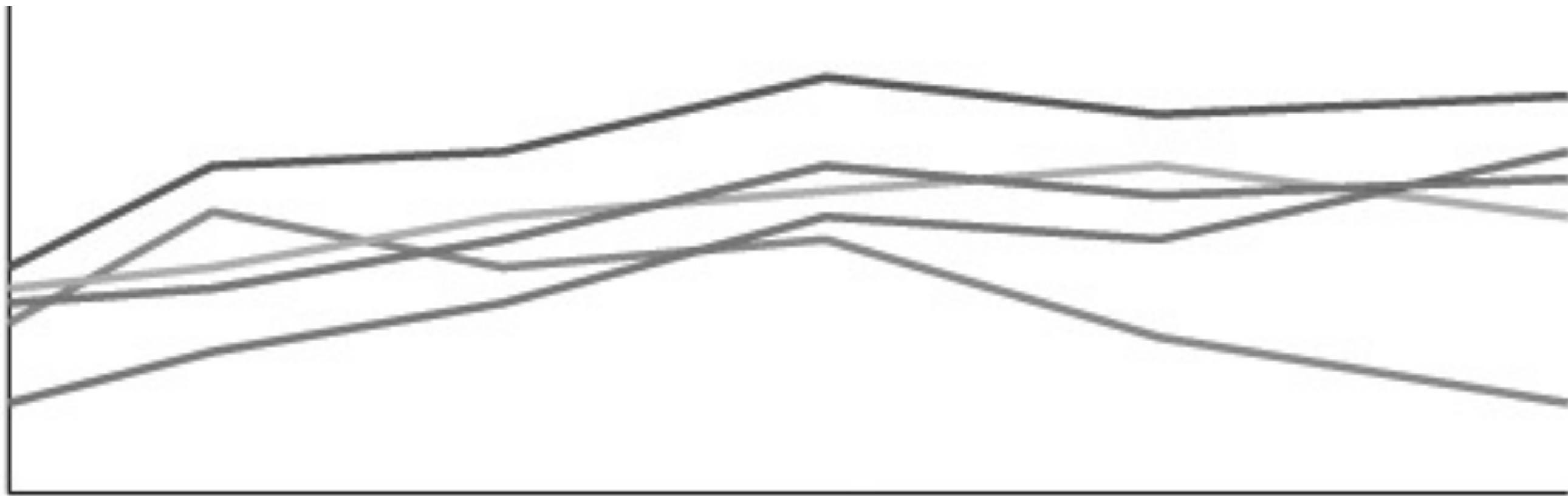
# Gradient



```
function stepper($angle){  
    $a = $angle-10;  
    if( $a > 170) { $a = 180-($a-180); }  
    $a = $a/10;  
  
    $steps = 19;  
  
    $r1 = 255;  
    $g1 = 255;  
    $b1 = 255;  
    $r2 = 0;  
    $g2 = 76;  
    $b2 = 159;  
  
    $steps = ($steps - 1);  
    $r_diff = abs($r1-$r2)/$steps;  
    $g_diff = abs($g1-$g2)/$steps;  
    $b_diff = abs($b1-$b2)/$steps;  
  
    $r1 = $r1 - ($r_diff*$a);  
    $g1 = $g1 - ($g_diff*$a);  
    $b1 = $b1 - ($b_diff*$a);  
  
    return  
    str_pad(dechex($r1),2,0,STR_PAD_LEFT).  
    str_pad(dechex($g1),2,0,STR_PAD_LEFT).  
    str_pad(dechex($b1),2,0,STR_PAD_LEFT);  
}
```

# Accessibility







# Types of color blindness



ER DEN BIEN

KÖNIGIN DER

DURINA  
**Cat**  
Chow



Deutanopia

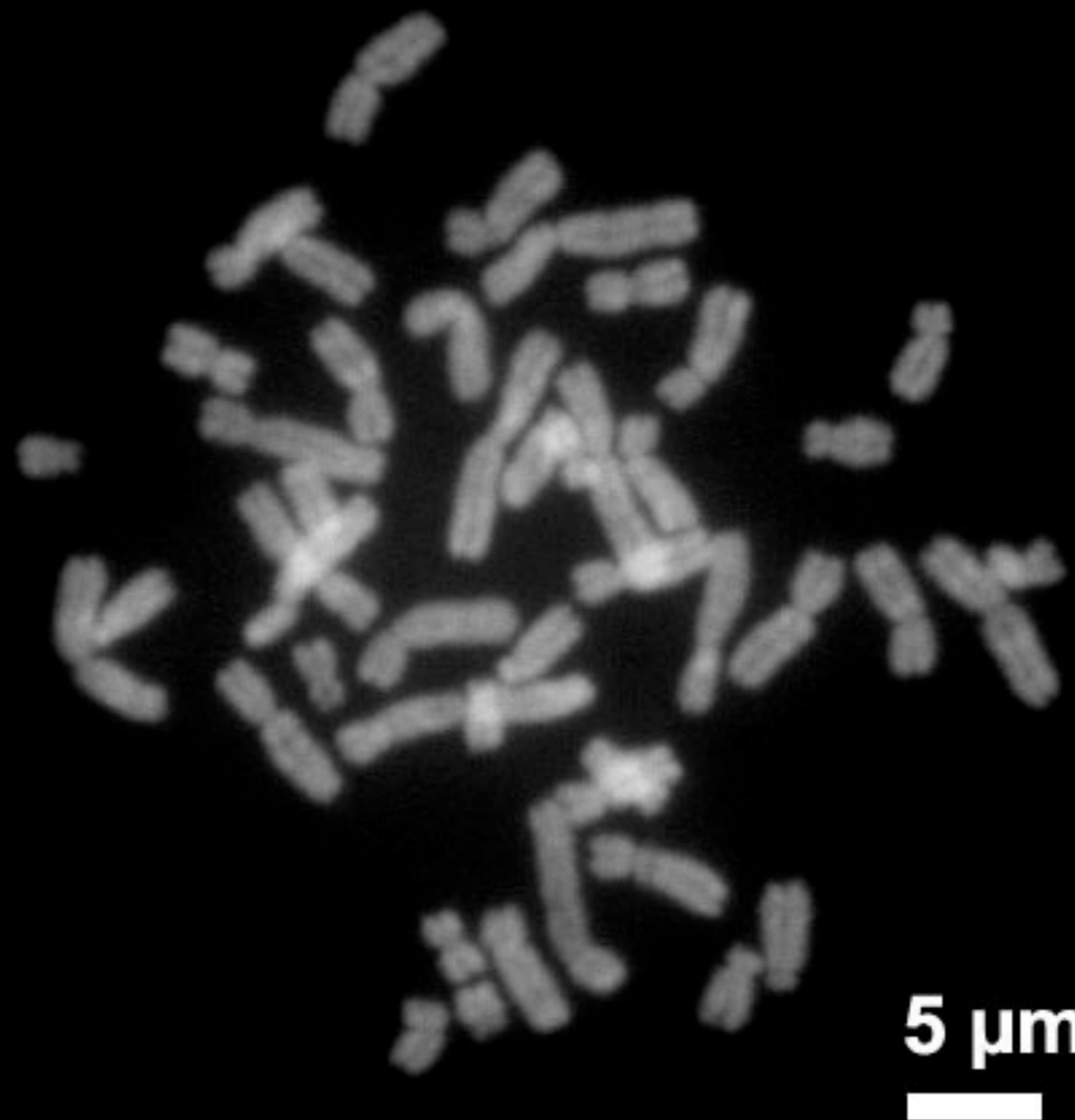


Protanopia

A collage of three hot air balloons at night. The balloons are illuminated from within, casting a bright red glow. The balloons have various designs: one is red with a black checkered pattern and a small red star; another is solid red with the text "ER DEEN BIÈKELEN" written on it; the third is red and black checkered with a blue banner attached that reads "FURINA Cat Chow". A crowd of people is visible at the bottom, watching the balloons.

Tritanopia





5  $\mu$ m

**Double X  
Chromosome**

Pink vs. Blue







HB

Continental

# Color and Language

# 7 Stages of color

# Stage 1

# Stage 2

# Stage 3

# Stage 4



# Stage 5



# Stage 6



# Stage 7





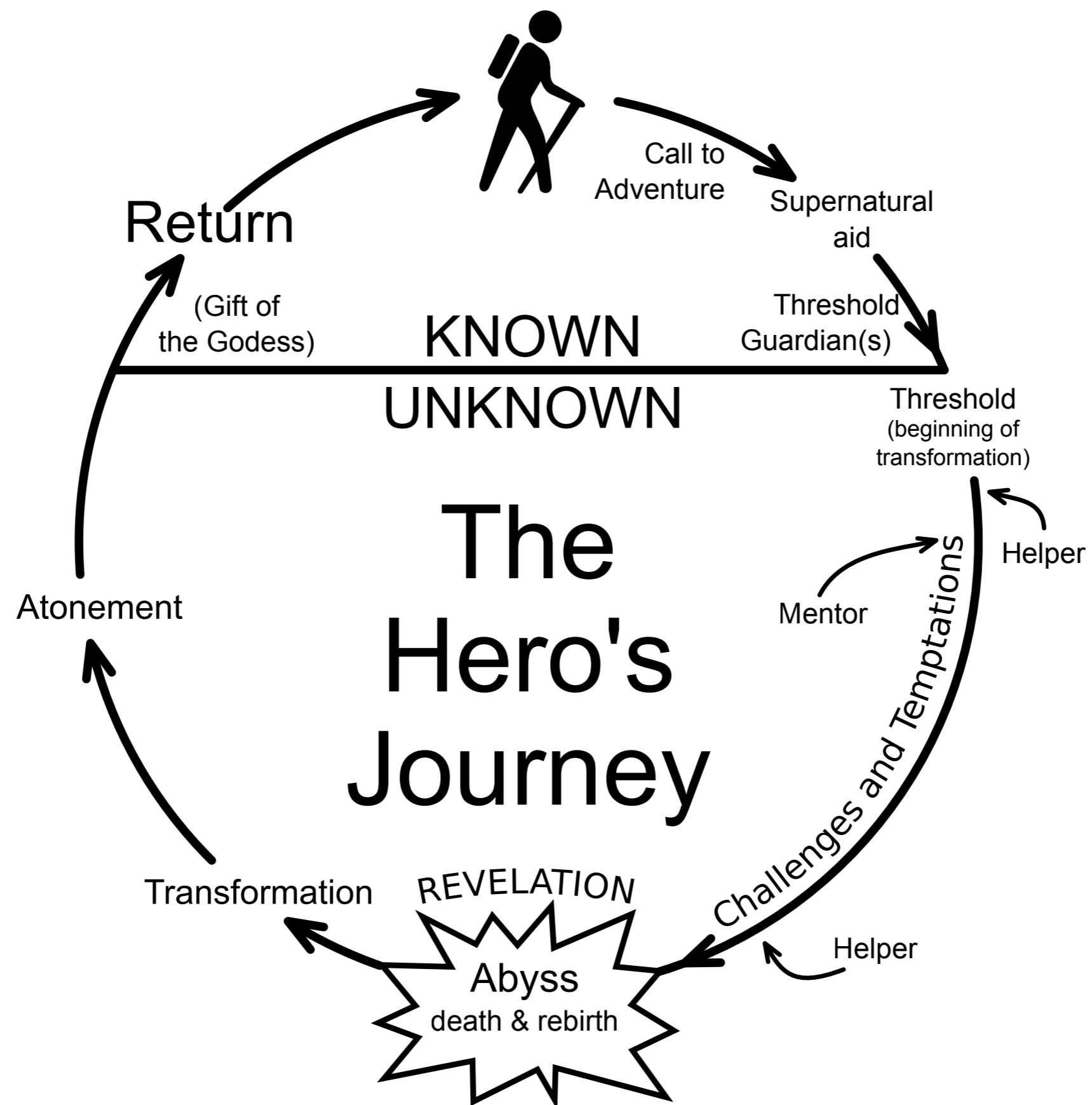






# Telling a story

# **7 Stages of a mythic journey**



# The Image



# The Embarkation



# The Labyrinth



# The Draw



# The Payoff



# The Return



# The Memento



What does this  
have to do with  
visualizations?

# Examples

*Carte Figurative* des pertes successives en hommes de l'Armée Française dans la campagne de Russie 1812-1813.

Préparée par M. Minard, Inspecteur Général des Ponts et Chaussées en retraite Paris, le 20 Novembre 1869.

Les nombres d'hommes perdus sont représentés par les largures des zones colorées à raison d'un millimètre pour six mille hommes; ils sont de plus écrits en lettres des zones. Le rouge désigne les hommes qui entrent en Russie, le noir ceux qui en sortent. — Les renseignements qui ont servi à dresser la carte ont été puisés dans les ouvrages de M.-M. Chiers, de Séjourné, de Fezensac, de Chambray et le journal médical de Jacob, pharmacien de l'Armée depuis le 28 Octobre.

Pour mieux faire juger à l'œil la diminution de l'armée, j'ai supposé que les corps du Prince Napoléon et du Maréchal Davout, qui avaient été détachés sur Minsk et Maliblou et qui rejoignirent Ossia et Witebsk, avaient toujours marché avec l'armée.

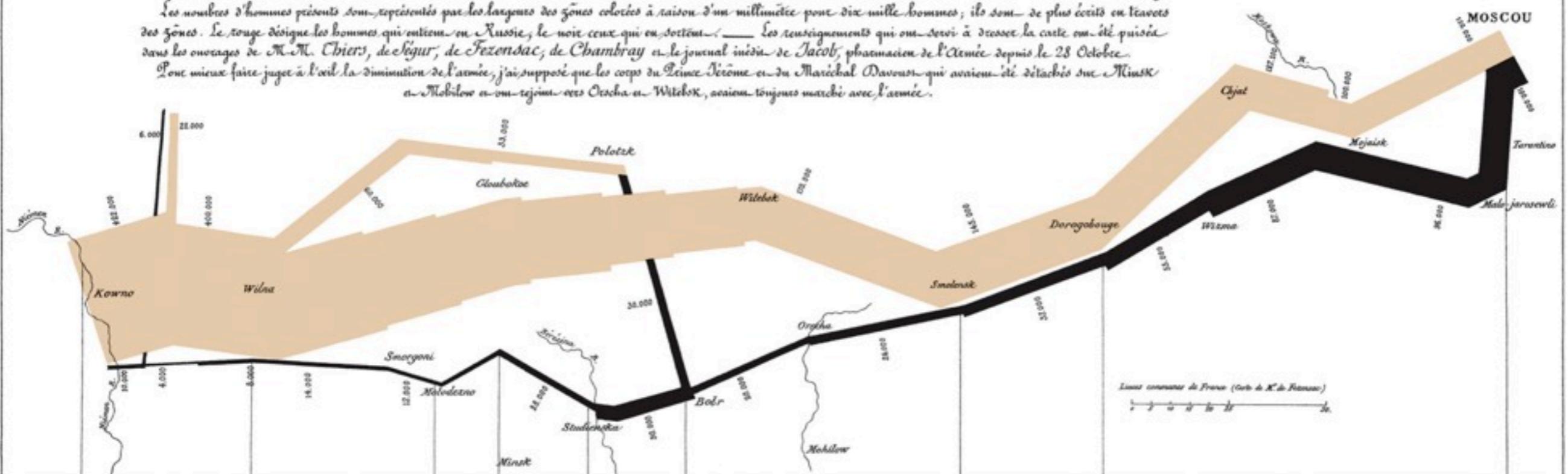


TABLEAU CRAPHIQUE de la température en degrés du thermomètre de Réaumur au dessous de zéro.

Les Cosaques passent au gelé  
le Nilomen-gelé.

-26° le 7 X<sup>bre</sup>

-30° le 6 X<sup>bre</sup>

-24° le 1<sup>er</sup> X<sup>bre</sup>

-20° le 28 9<sup>bre</sup>

-11°

-21° le 14 9<sup>bre</sup>

-3° le 9 9<sup>bre</sup>

Plus 24 8<sup>bre</sup>

Zero le 18 8<sup>bre</sup>

5

10

15

20

25

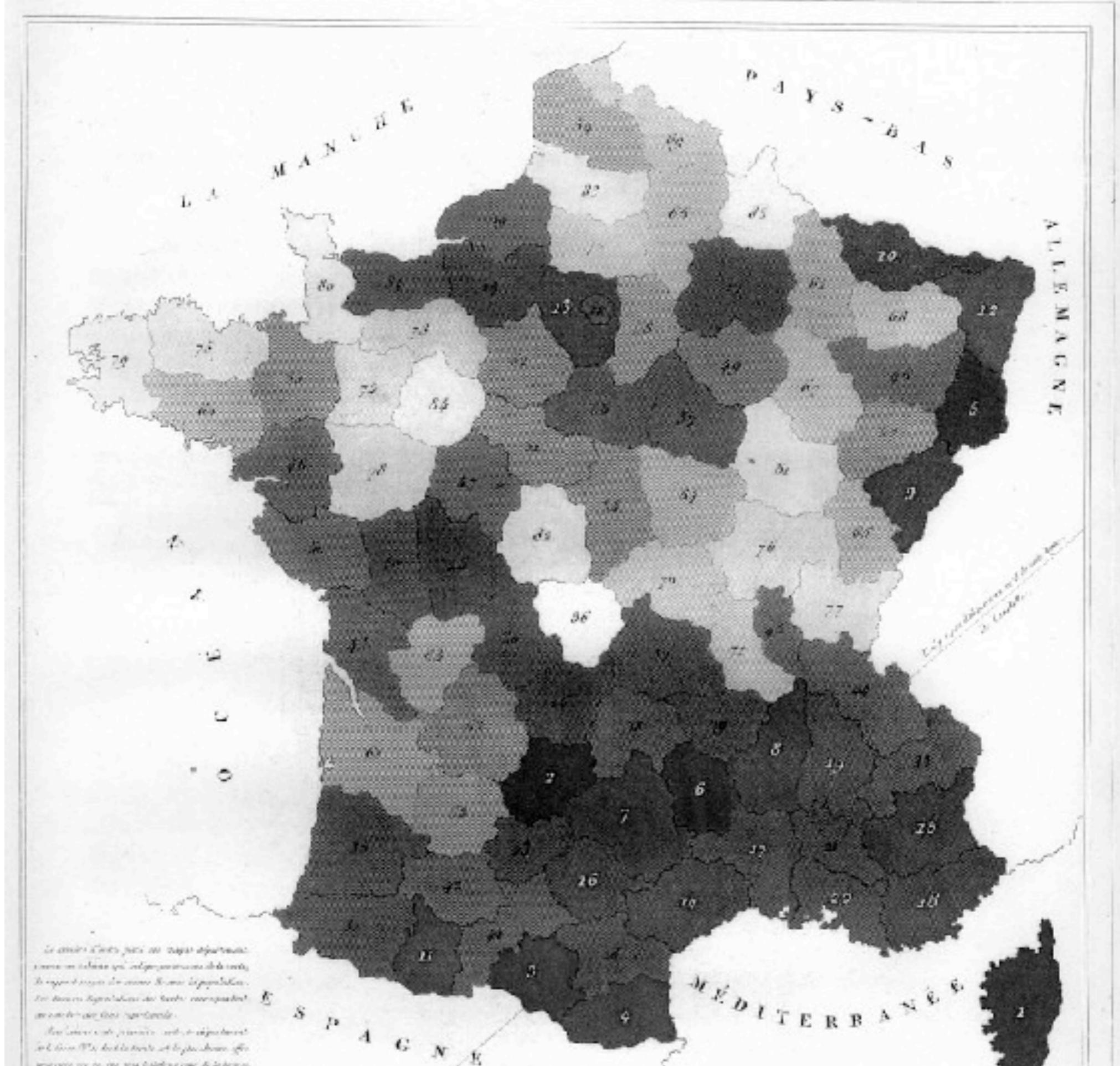
30 degrés



## CRIMES CONTRE LES PERSONNES.

Student has more work

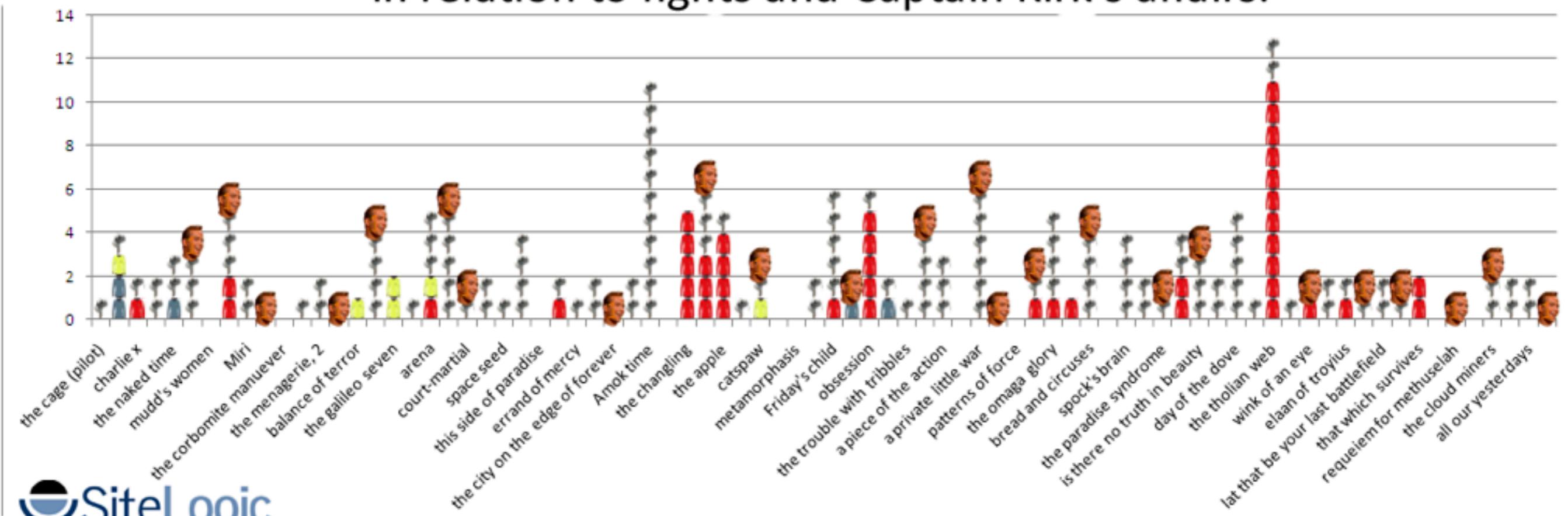
222



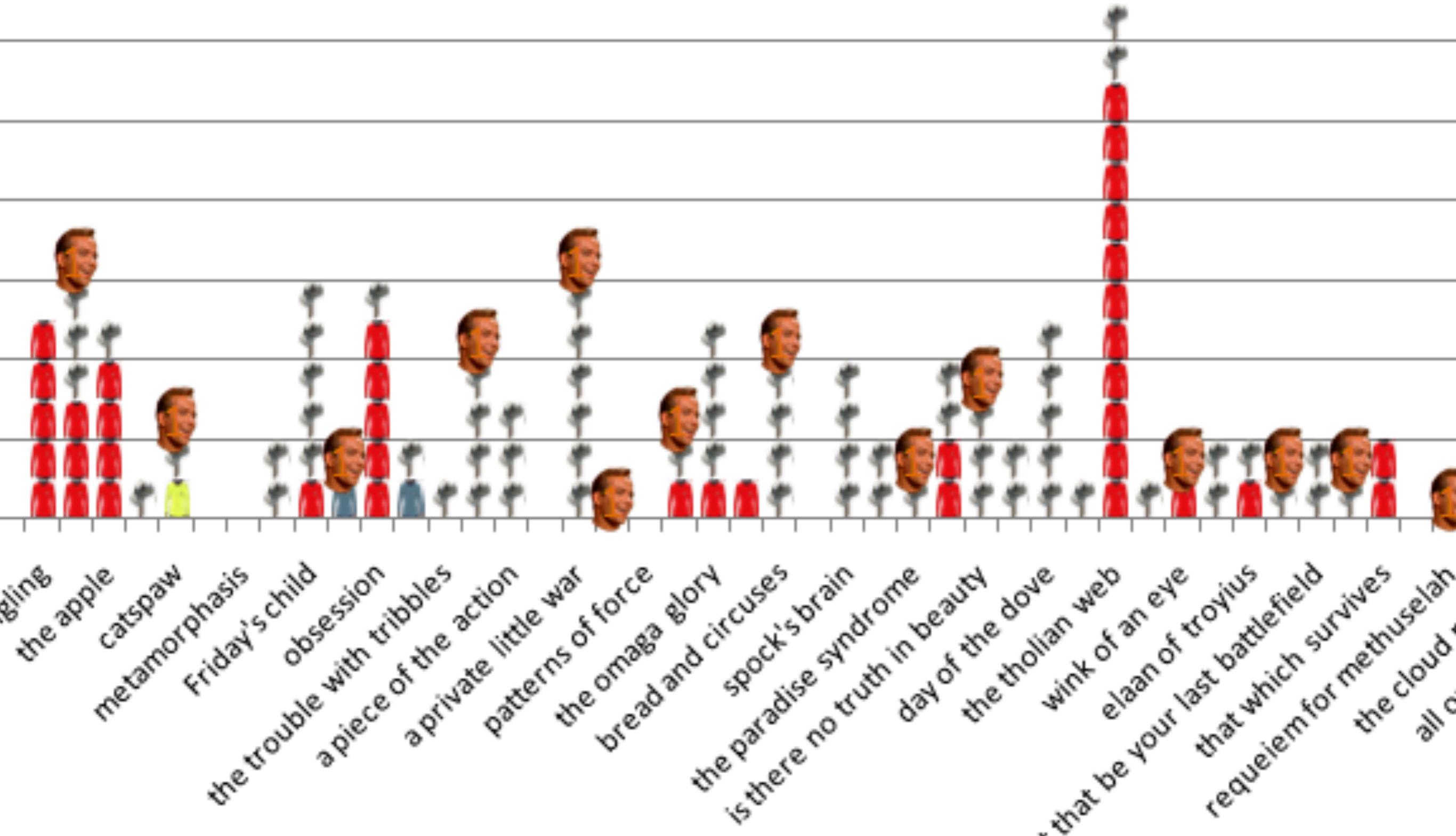
# Red shirt theory



## Crewmember Deaths; by shirt color, by episode, in relation to fights and Captain Kirk's affairs.



deaths; by shirt color, by episode,ights and Captain Kirk's affairs.



A journey to  
the centre of  
the pie chart

# How to build it

- Several quick and dirty scripts to do the work
- I like php, you can use whatever
- Simple arrays to hold the data
- Loop through and generate svg
- Edit that svg in illustrator or inkscape

<SVG>

```
<?xml version="1.0" standalone="no"?>
<!DOCTYPE svg PUBLIC "-//W3C//DTD SVG 1.1//EN"
"http://www.w3.org/Graphics/SVG/1.1/DTD/svg11.dtd">

<svg version="1.1" xmlns="http://www.w3.org/2000/svg">

<rect width="300" height="100"
  style="fill:rgb(0,0,255);
  stroke-width:1;
  stroke:rgb(0,0,0)"
/>

</svg>
```

# Examples

<http://tinyurl.com/codebits-svg>



# NORDKYN

---

WHERE  
NATURE  
RULES



NORDKYN

10.01.09  
SSW 14.3M/S  
3.2°



NORDKYN

11.01.09  
S E 8.9M/S  
3.3°



NORDKYN

12.01.09  
NW 12.1M/S  
-2.8°



NORDKYN

13.01.09  
N 9.4M/S  
-5.8°



NORDKYN

14.01.09  
NW 8.2M/S  
-5.8°



NORDKYN

04.02.09  
E 13.4M/S  
-6.5°



NORDKYN

05.02.09  
WSW 9.0M/S  
-8.5°



NORDKYN

06.02.09  
ENE 11.1M/S  
-3.8°



NORDKYN

07.02.09  
SW 7.2M/S  
-13.5°



NORDKYN

08.02.09  
SSE 4.4M/S  
-13.3°



NORDKYN

01.03.09  
SSW 7.1M/S  
-3.9°



NORDKYN

02.03.09  
SSW 13.2M/S  
-6°



NORDKYN

03.03.09  
SW 8.7M/S  
-0.7°



NORDKYN

04.03.09  
SW 3M/S  
-2.2°



NORDKYN

05.03.09  
WSW 4.1M/S  
-2.7°



NORDKYN

26.03.09  
S 0.8M/S  
-6.1°



NORDKYN

27.03.09  
SE 6.9M/S  
-5.4°



NORDKYN

28.03.09  
SW 3.1M/S  
-3.5°



NORDKYN

29.03.09  
SSE 3.4M/S  
-1.9°



NORDKYN

30.03.09  
ESE 6.7M/S  
1.1°



# Gagnatorg veðurupplýsinga

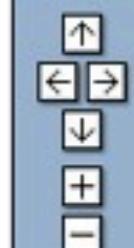
## Tímabil

\* Frá 30. 10. 2009

\* TIL 30. 10. 2010

\* Tiðni Mánuður

## Veðurstöðvar



- Reykjavík
- Kirkjubæ
- Stykkishólmur
- Bolungarvík
- Vatnsskáli
- Stórhöfði
- Skálafell
- Bergstaðir
- Grímsey
- Hjarðarhólmur
- Akureyrar
- Keflavík

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Google

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Select

## Mæling

- Lofti
- Vindátt

Select  Clear

- Rakastig
- 10 mín. meðalvindhraði

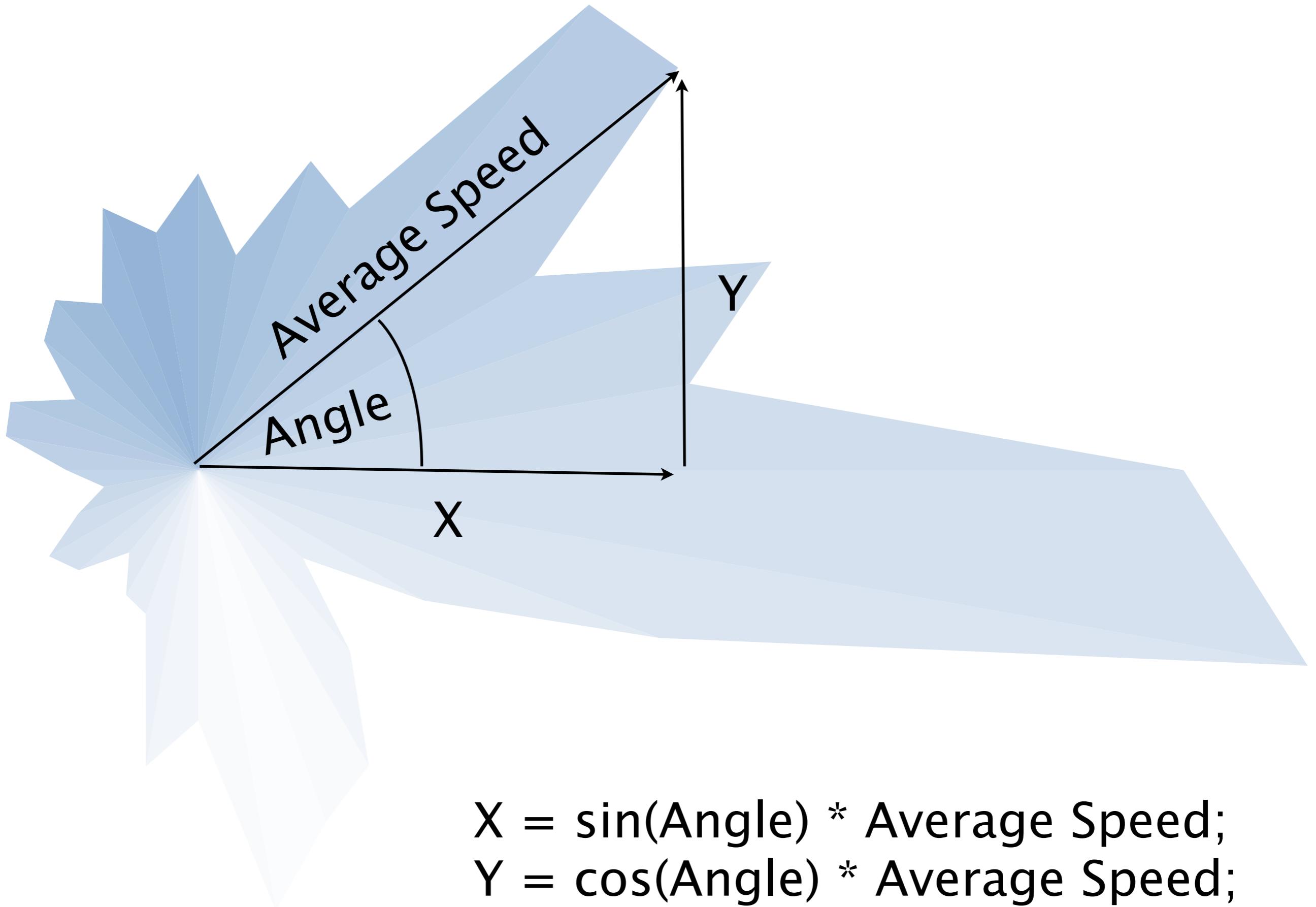
Úrkoma

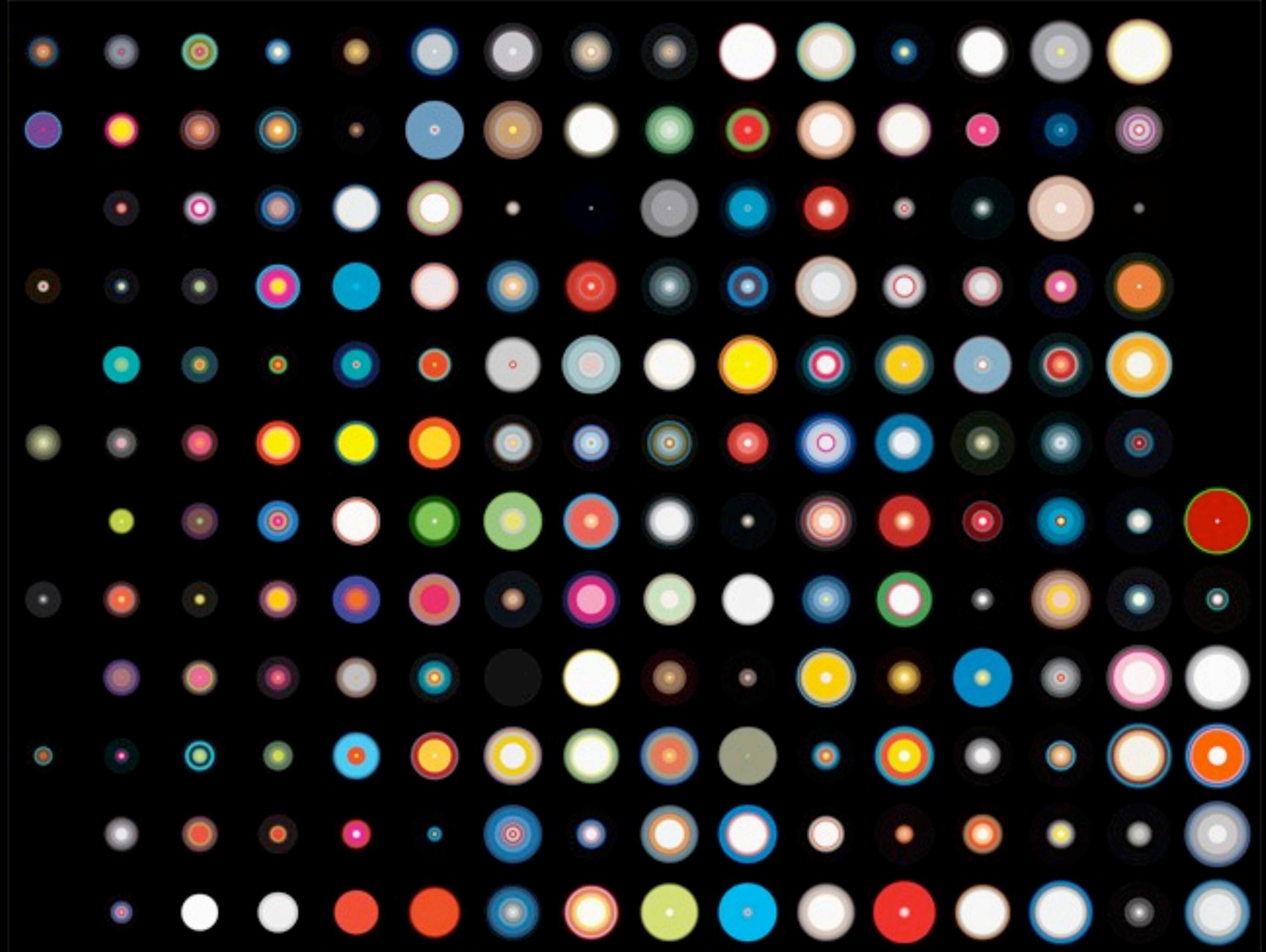
**Upprunaleg gildi**

**Gæðastimplar**



```
echo '<!DOCTYPE svg PUBLIC "-//W3C//DTD SVG 1.1//EN"  
"http://www.w3.org/Graphics/SVG/1.1/DTD/svg11.dtd">  
<svg xmlns="http://www.w3.org/2000/svg" version="1.1">';  
  
\\$arm\\_pos = 0;  
foreach\\(\\$dirs as \\$k=>\\$v\\){  
    \\$length = \\(\\(\\$v/\\$counter\\)\\*\\$scaler\\);  
    \\$x = 100+\\(\\$sin\\(deg2rad\\(\\$k\\)\\) \\* \\$length\\);  
    \\$y = 100+\\(\\$cos\\(deg2rad\\(\\$k\\)\\) \\* \\$length\\);  
  
    \\$arm\\_pos = \\$k+10;  
    if\\(\\$arm\\_pos > 360\\) { \\$arm\\_pos = 10; }  
  
    \\$length = \\(\\$dirs\\[\\$arm\\_pos\\]/\\$counter\\)\\*\\$scaler\\);  
  
    \\$x1 = 100+\\(\\$sin\\(deg2rad\\(\\$arm\\_pos\\)\\) \\* \\$length\\);  
    \\$y1 = 100+\\(\\$cos\\(deg2rad\\(\\$arm\\_pos\\)\\) \\* \\$length\\);  
  
    echo '<polygon points="100,100 '.\\$x.','.\\$y.' '.\\$x1.','.\\$y1.'" fill="#'.stepper\\(\\$k\\).'" />';  
}  
echo '</svg>';
```

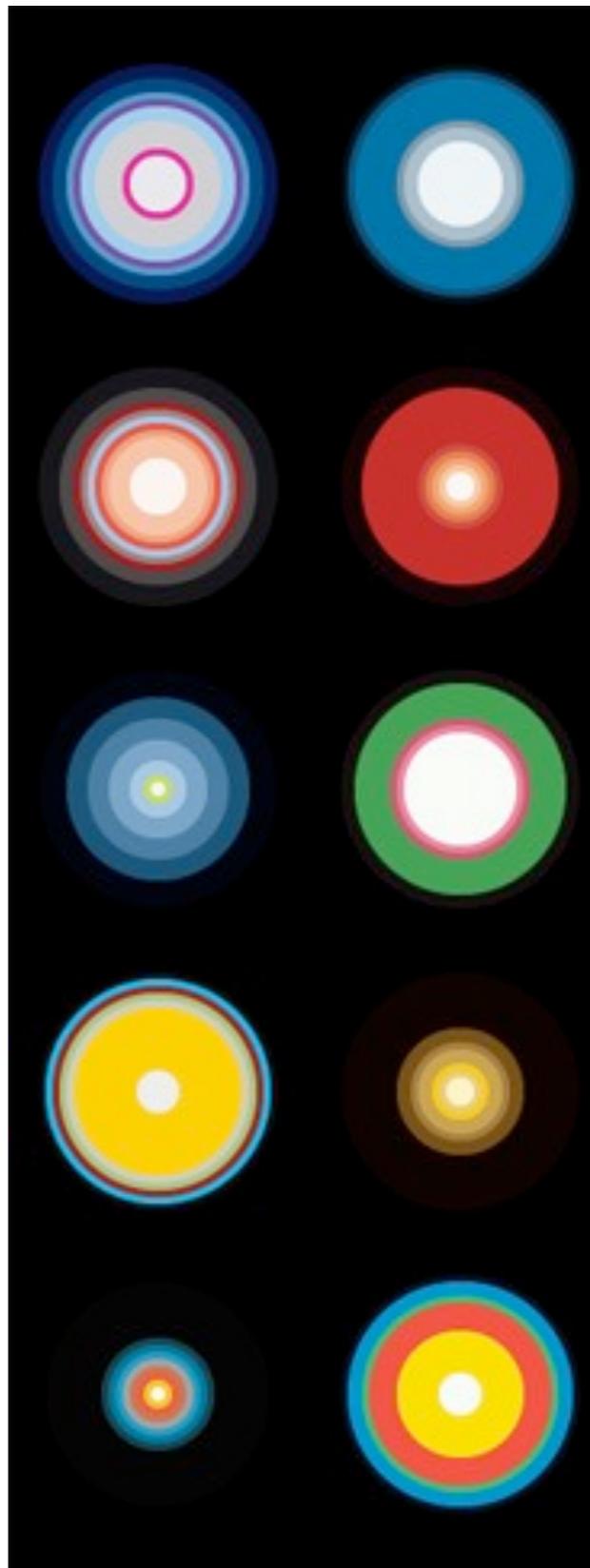
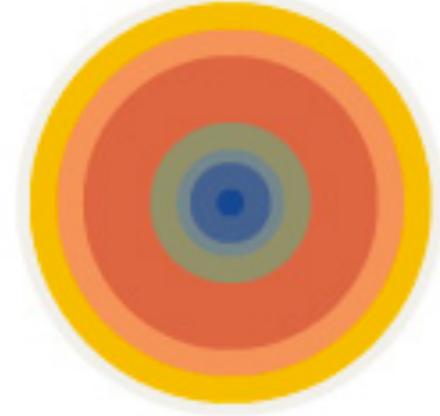
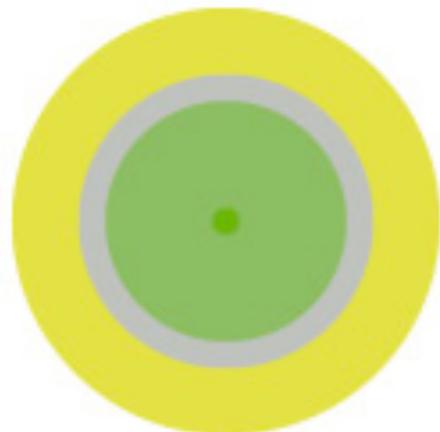
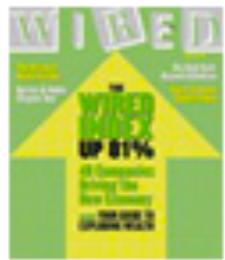




## NOTES

This visualization ran as a full page in the June 2008 issue of WIRED.

The custom algorithm in our visualization produces a signature "bull's-eye" pattern for each cover:



<http://hint.fm/projects/wired2008/>

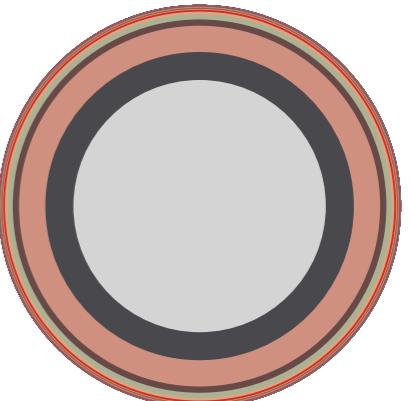
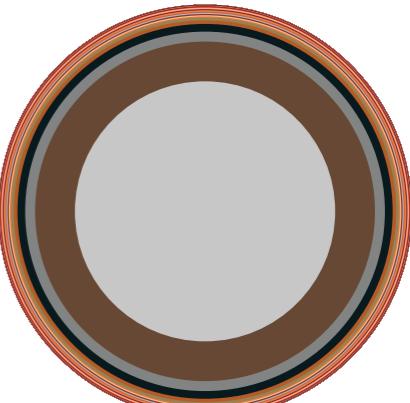
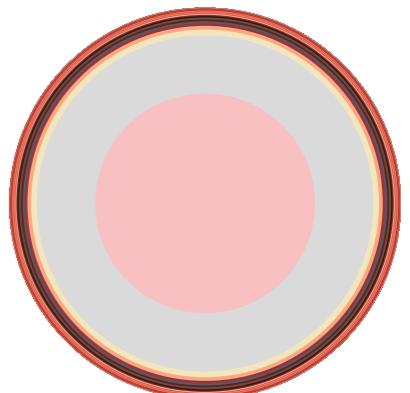
```
echo '<?xml version="1.0" standalone="no"?>
<!DOCTYPE svg PUBLIC "-//W3C//DTD SVG 1.1//EN"
"http://www.w3.org/Graphics/SVG/1.1/DTD/svg11.dtd">

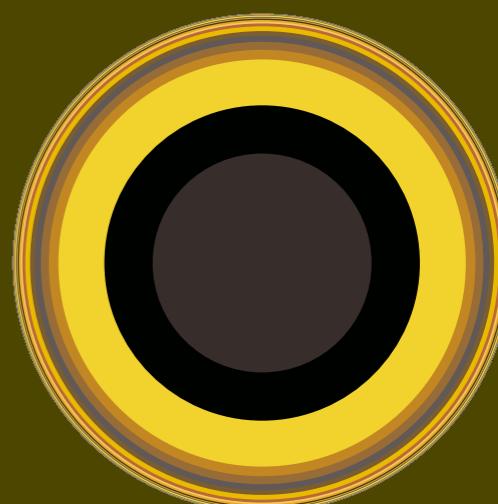
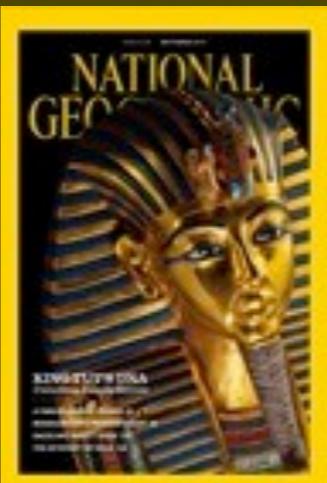
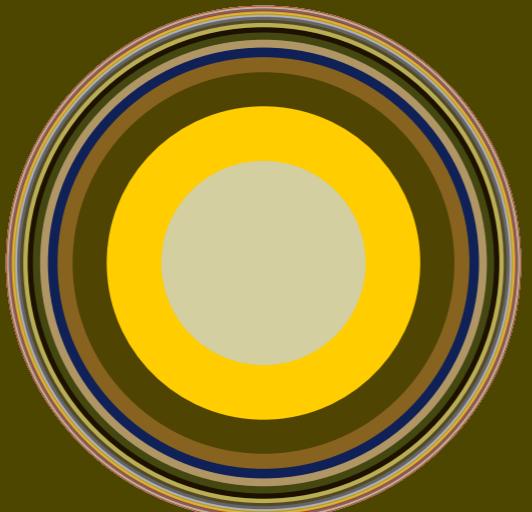
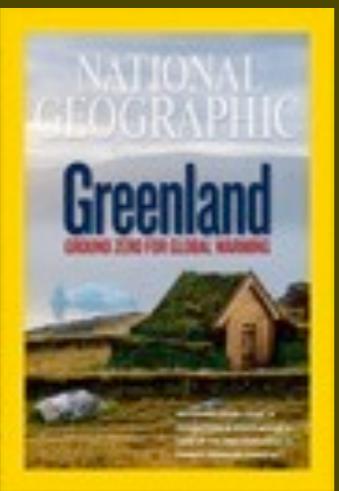
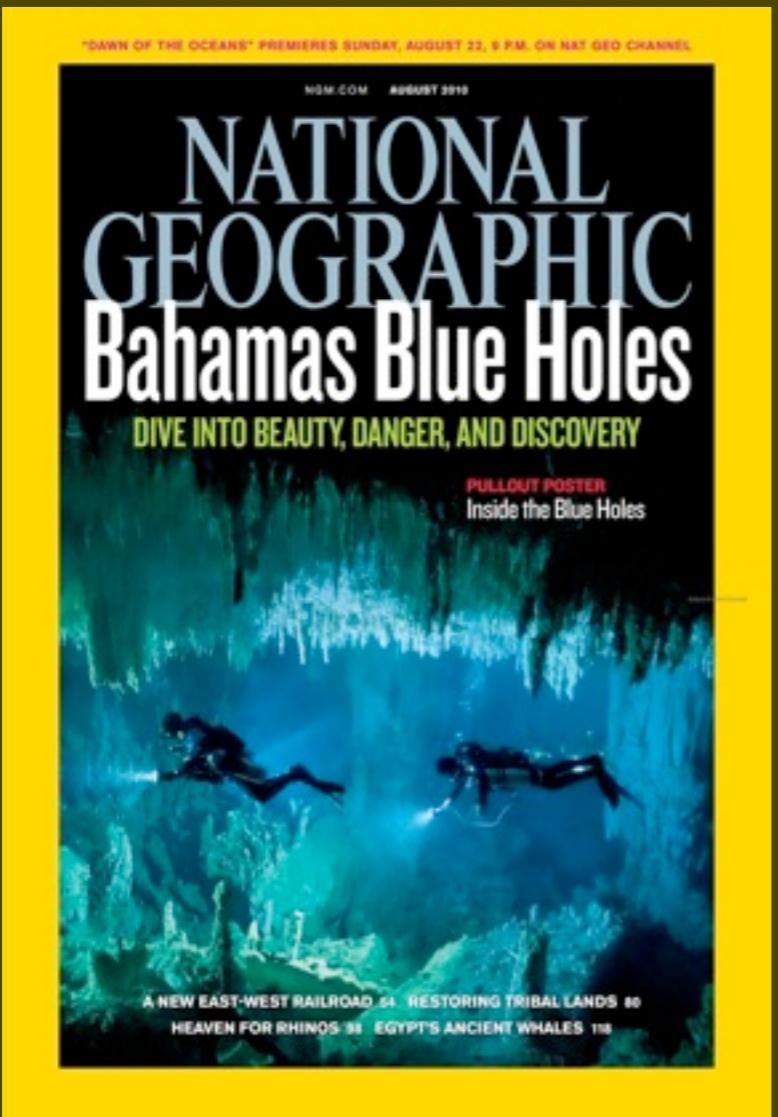
<svg width="100%" height="100%" version="1.1"
xmlns="http://www.w3.org/2000/svg">';

$c = (int)((x*$y)/$scaler);
$prev = 0;
foreach($rgb as $k=>$v){
    if($v > 0) {
        $r = ($k >> 16) & 0xFF;
        $g = ($k >> 8) & 0xFF;
        $b = $k & 0xFF;

        $hex = str_pad(dechex($r),2,'0',STR_PAD_LEFT).str_pad(dechex($g),
2,'0',STR_PAD_LEFT).str_pad(dechex($b),2,'0',STR_PAD_LEFT);
        echo '<circle cx="'.$c.'" cy="'.$c.'" r="'.($c-$prev).'" fill="#'.$hex.'" />';
        echo "\n";
        $prev += (int)($v/$scaler);
    }
}

echo '</svg>';
```







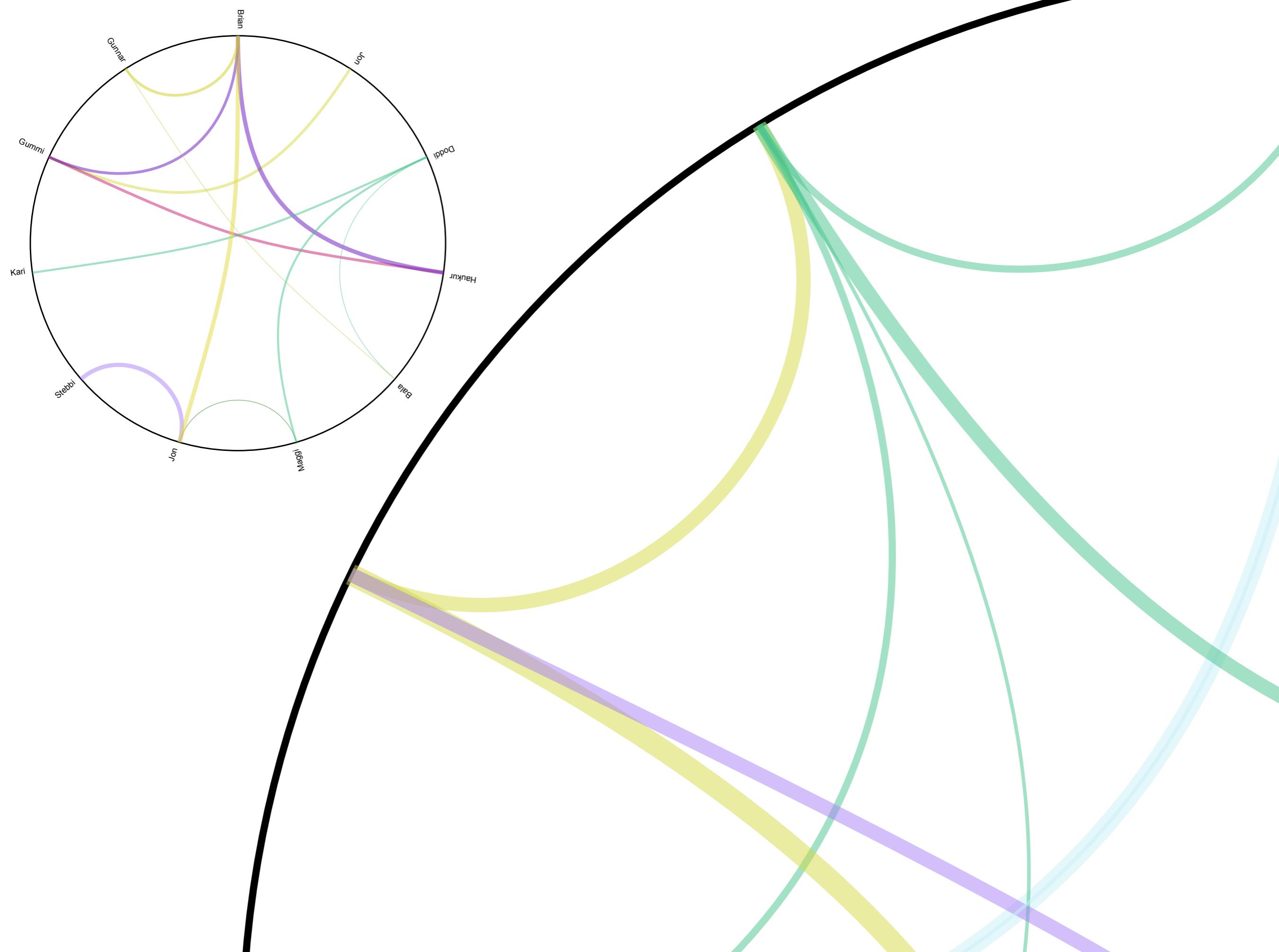
```
<!DOCTYPE svg PUBLIC "-//W3C//DTD SVG 1.1//EN" "http://www.w3.org/Graphics/SVG/1.1/DTD/
svg11.dtd">
<svg width="100%" height="100%" version="1.1" xmlns="http://www.w3.org/2000/svg">
<defs>
<?
$values      = array(8,0,0,0,0,0,0,0,0,1,0,2,5,3);

$rangeColours = array('255,250,231','219,255,185','136,203,120','33,139,0','184,182,10','255,233,23',
'255,160,14', '255,116,8', '255,51,0','209,28,0','153,0,0','117,0,0');

$max = max($values);
$min = 0;
$ranges = ceil(($max/11));
$steps = 100/(count($values)-1);

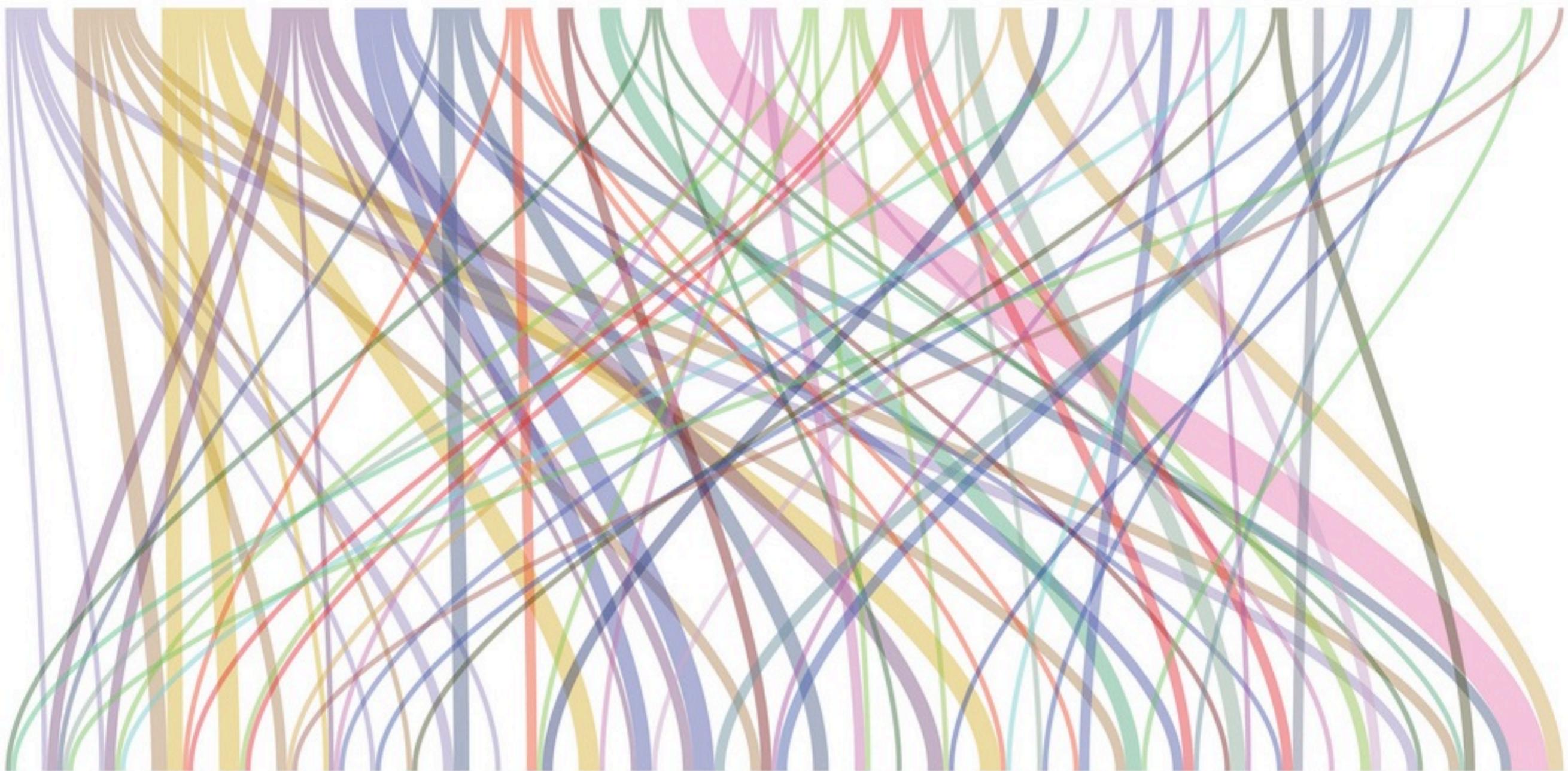
echo '<linearGradient id="my_gradient" x1="0%" y1="0%" x2="100%" y2="0%">';
for($i=0;$i<(count($values)-1);$i++){
    $curr = $values[$i];
    $next = $values[$i+1];
    echo '<stop offset="'.($i*$steps).'" style="stop-color:rgb('.$rangeColours[round($curr/$ranges)].');';
    echo 'stop-opacity:1"/>'."\n";
    echo '<stop offset="'.((($i+1)*$steps)).'" style="stop-color:rgb('.$rangeColours[round($next/$ranges)].'); stop-opacity:1"/>'."\n";
}
echo '</linearGradient>';
?>
</defs>
<rect width="630" height="10" x="10" y="10" style="fill:url(#my_gradient)"/>
```

# Solving a problem



# World Cup 2010

8	12	16	11	10	9	5	3	4	3	7	5	3	4	6	5	4	2	1	3	2	2	3	2	4	3	0	1	0	2	1	



2	6	5	8	6	4	4	2	2	5	1	5	5	8	7	3	3	1	5	6	2	3	6	5	5	1	4	3	5	12		

Out in semi-finals

Out in quarter-finals

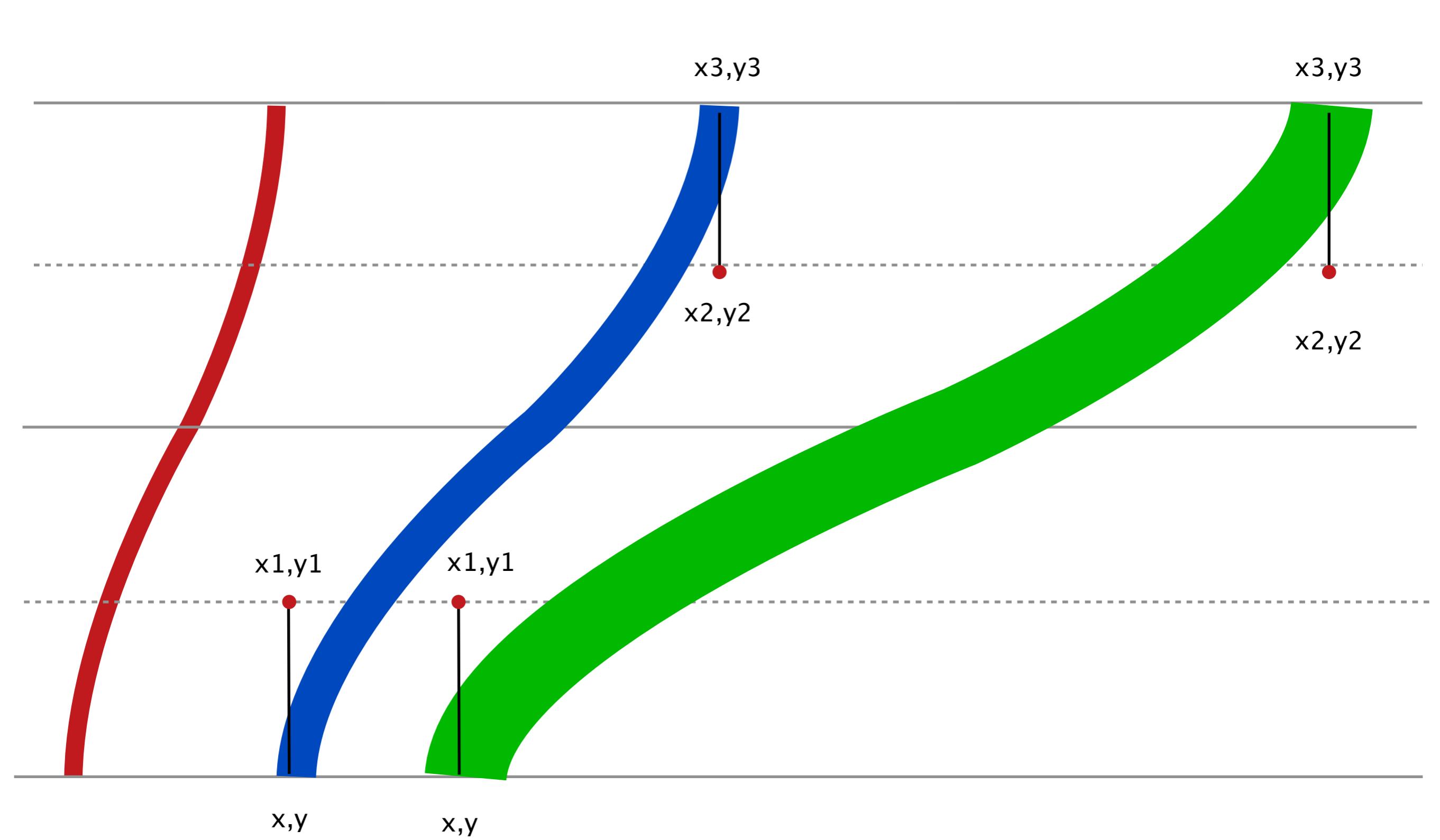
Out in round of 16

Out in group stage

Goals Scored

Goals Conceded

P-scripts

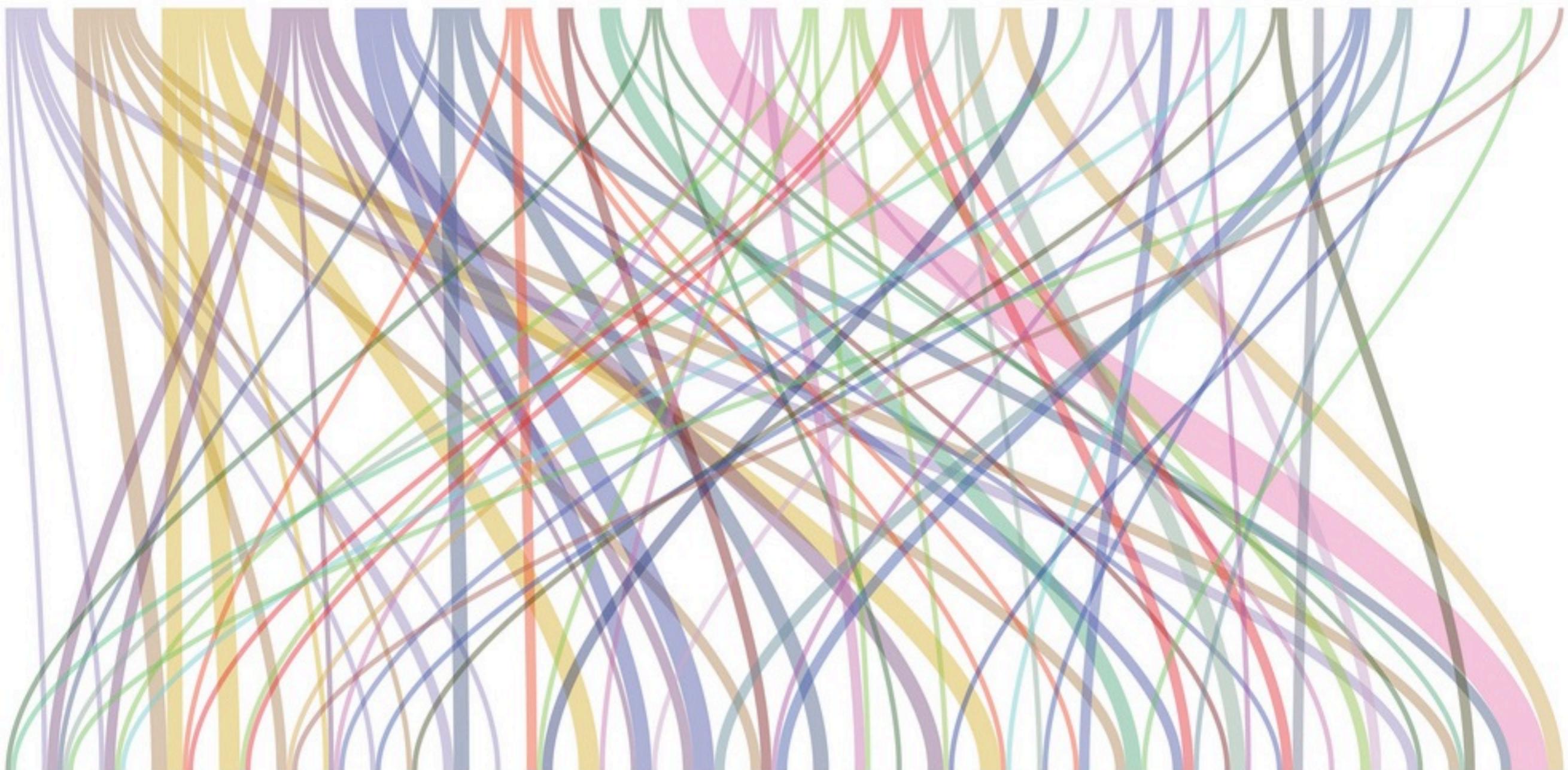


```
<path d="Mx,yCx1,y1,x2,y2,x3,y3"  
stroke="#ff0000" stroke-width="10" fill="none"/>
```

# World Cup Story

# World Cup 2010

8	12	16	11	10	9	5	3	4	3	7	5	3	4	6	5	4	2	1	3	2	2	3	2	4	3	0	1	0	2	1	



2	6	5	8	6	4	4	2	2	5	1	5	5	8	7	3	3	1	5	6	2	3	6	5	5	1	4	3	5	12		

Out in semi-finals

Out in quarter-finals

Out in round of 16

Out in group stage

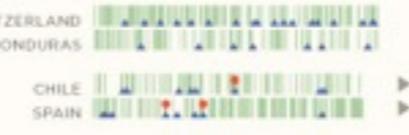
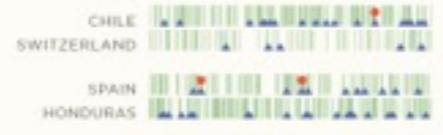
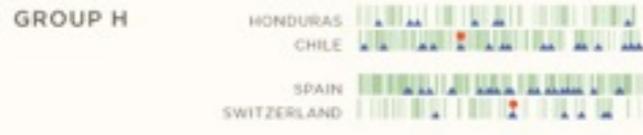
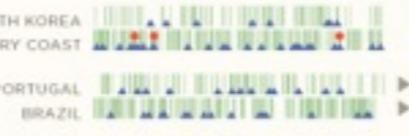
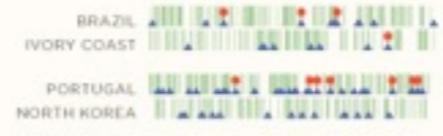
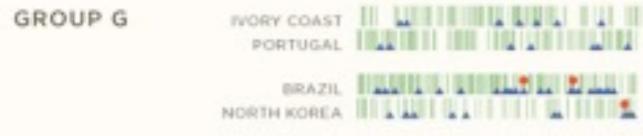
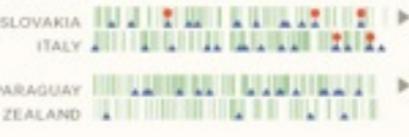
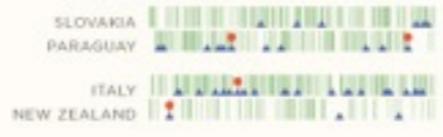
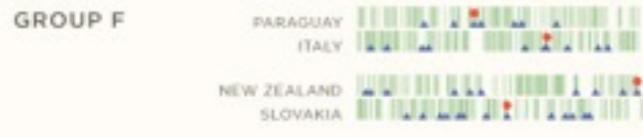
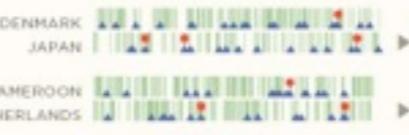
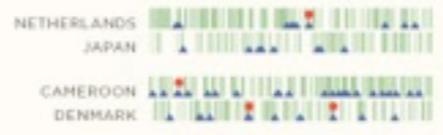
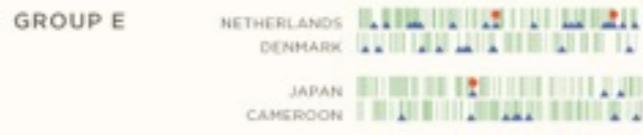
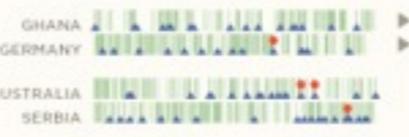
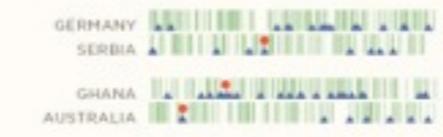
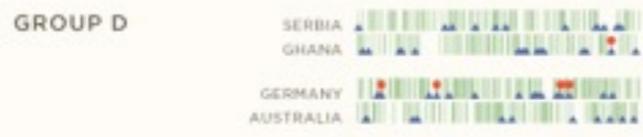
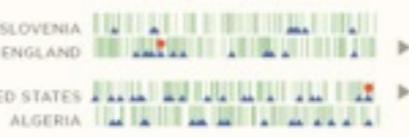
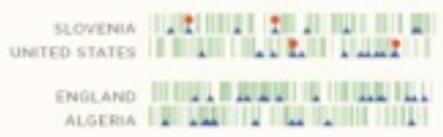
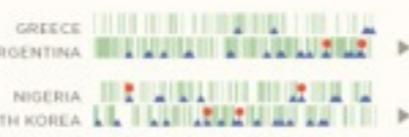
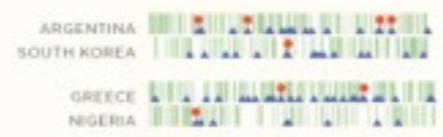
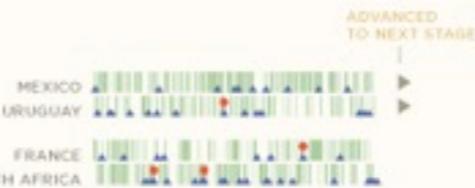
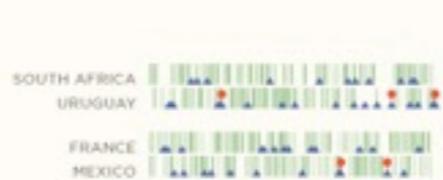
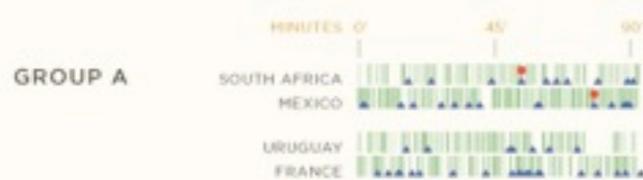
Goals Scored

Goals Conceded

# SOUTH AFRICA'S FOOTBALL WORLD CHAMPIONS OF 2010

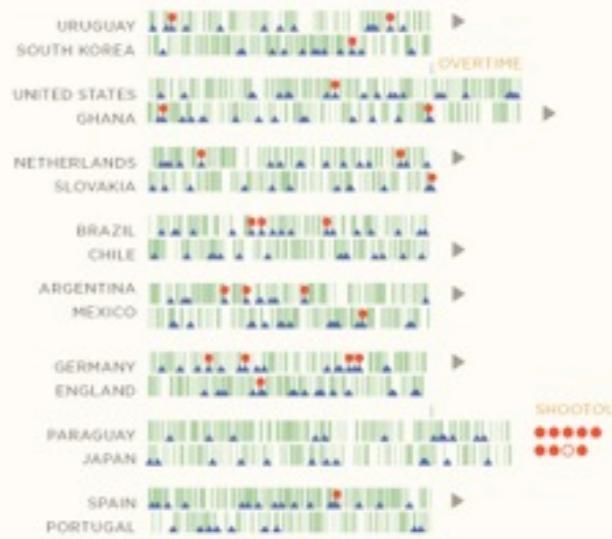
COMPLETED PASS ▲ SHOT ● GOAL

## GROUP STAGE



## KNOCKOUT STAGE

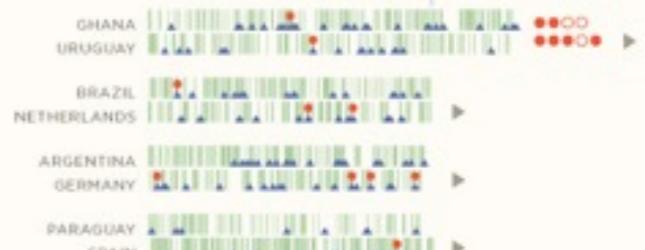
### ROUND OF 16



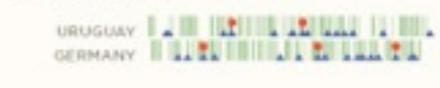
SHOOTOUT



### QUARTER-FINALS



### THIRD PLACE



### FINAL



NS OF 2010

COMPLETED PASS

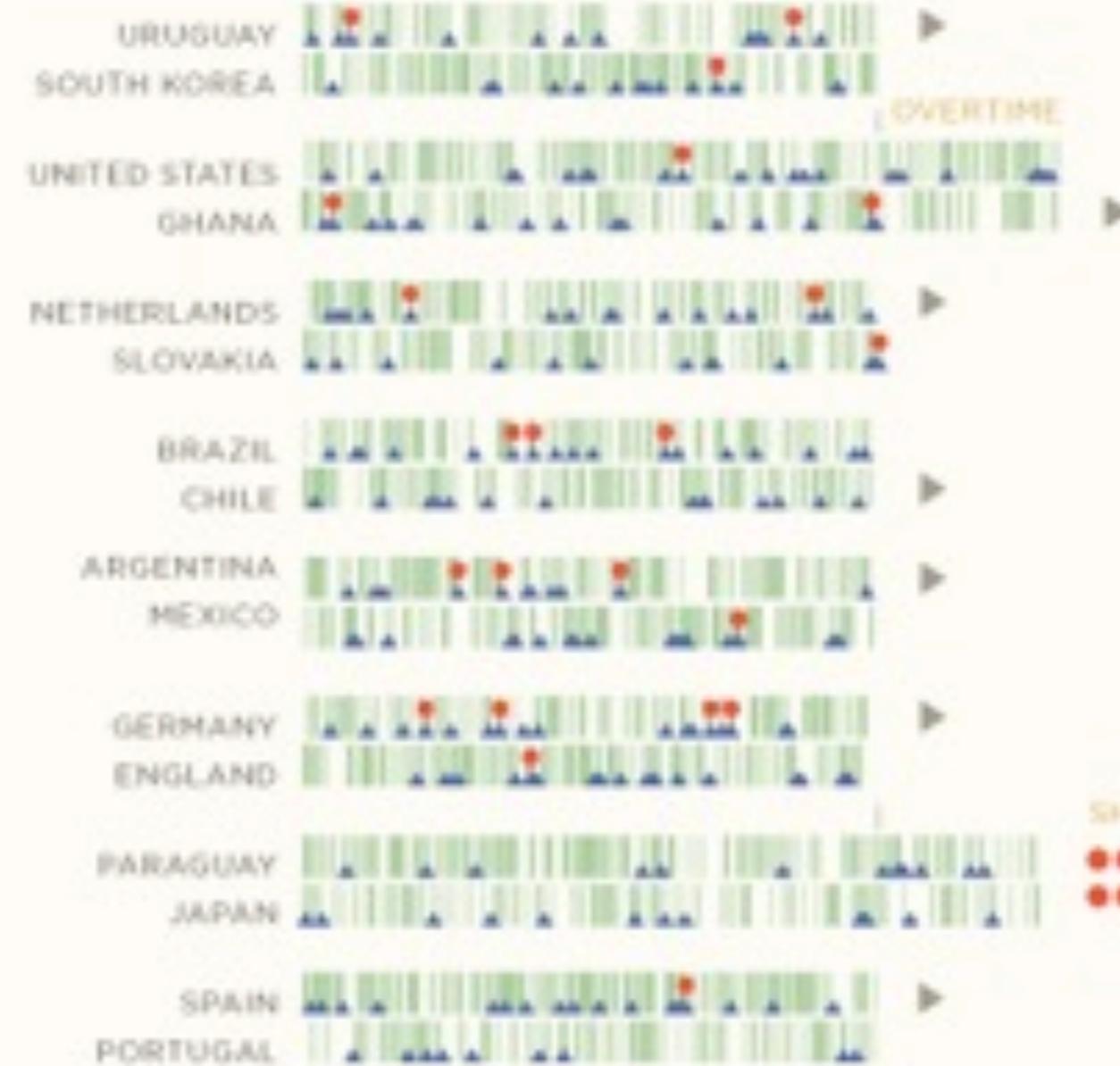
▲ SHOT

● GOAL

## KNOCKOUT STAGE

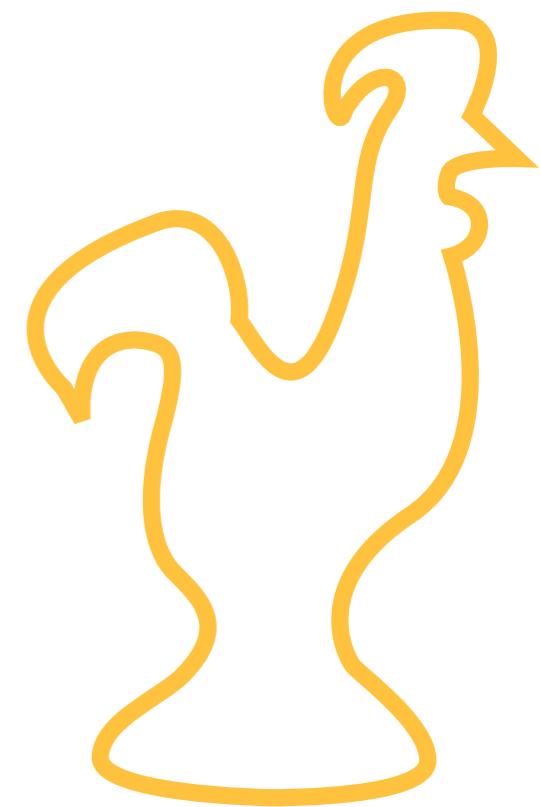
ADVANCED  
TO NEXT STAGE

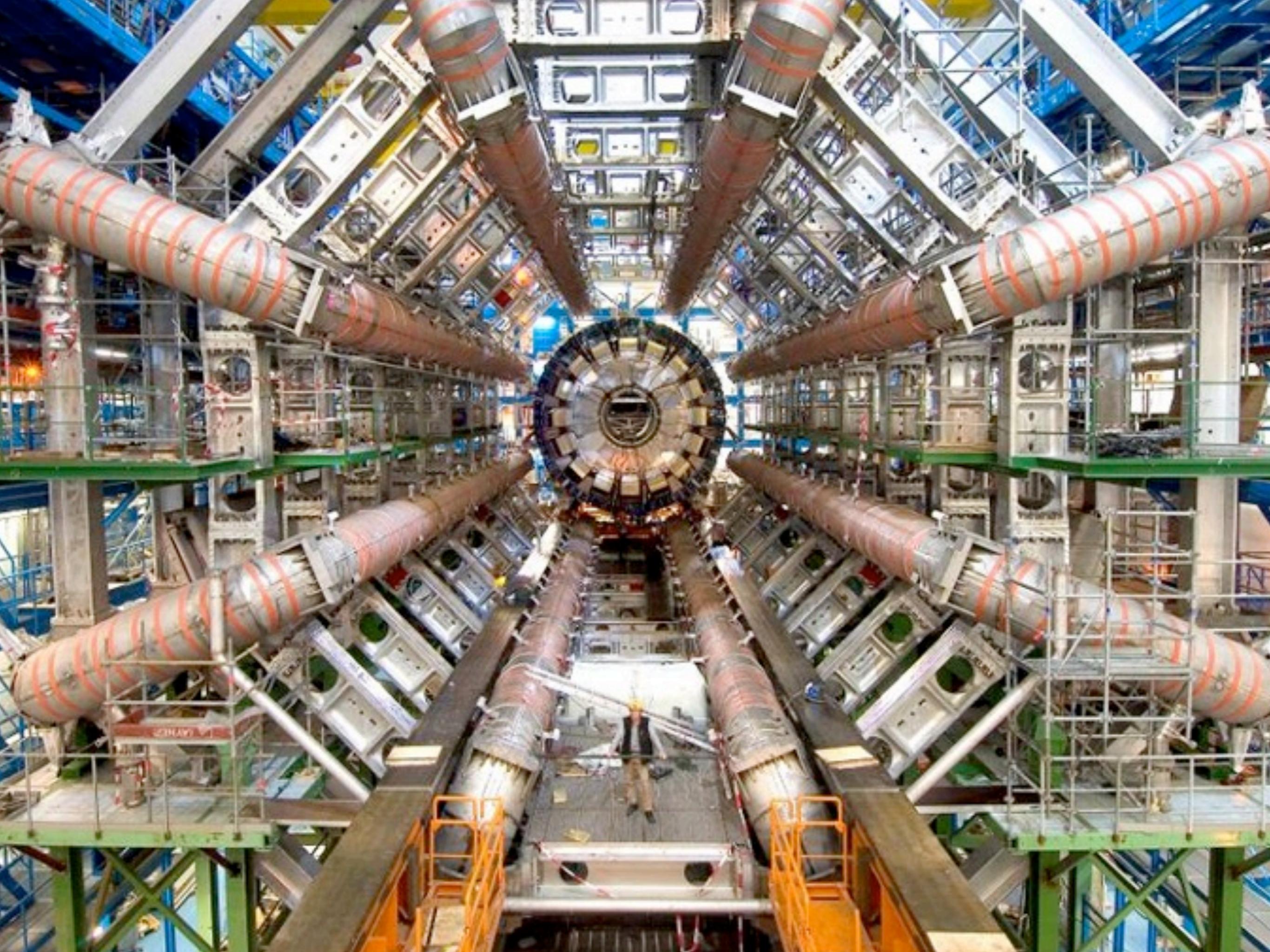
## ROUND OF 16

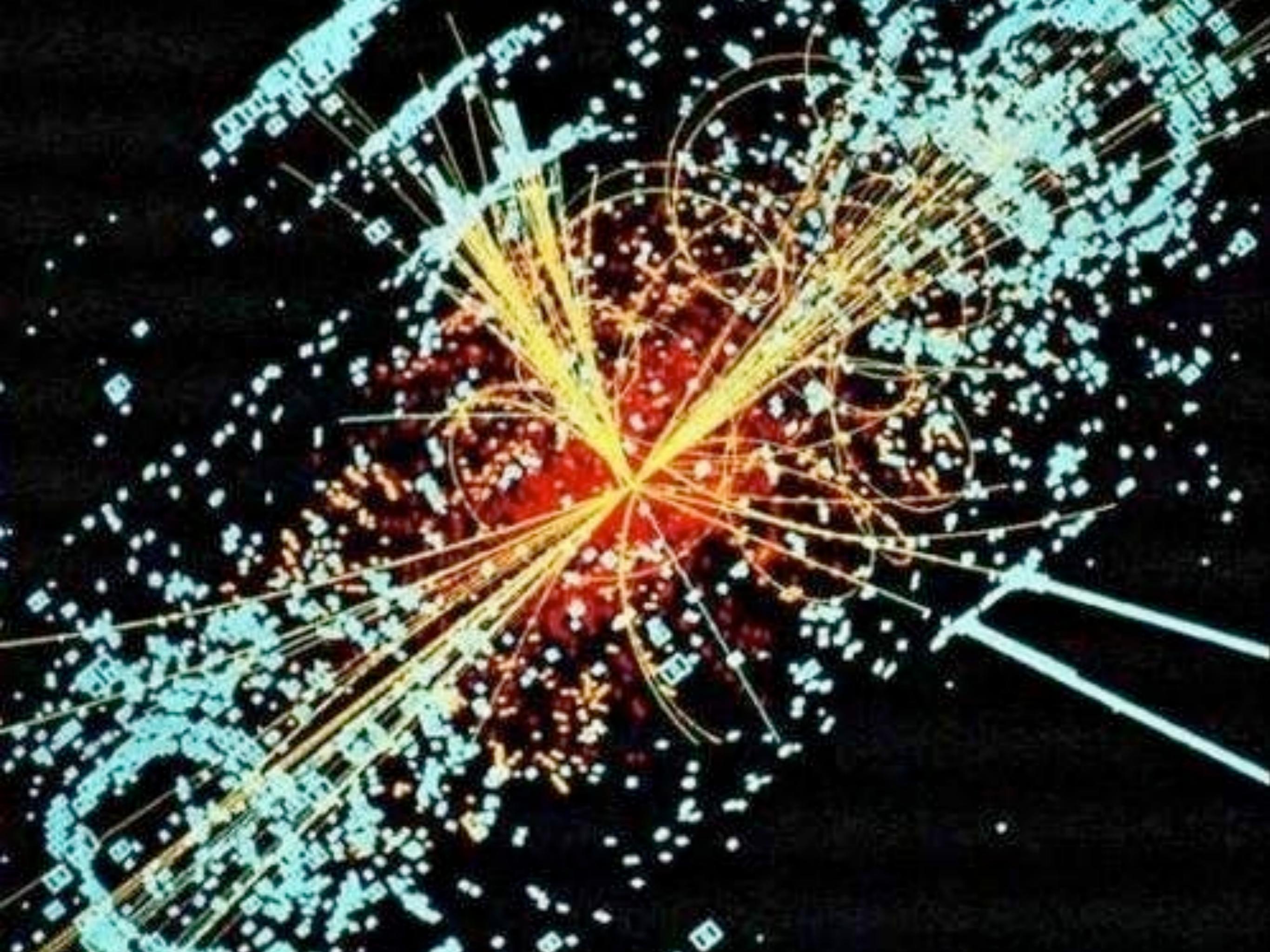


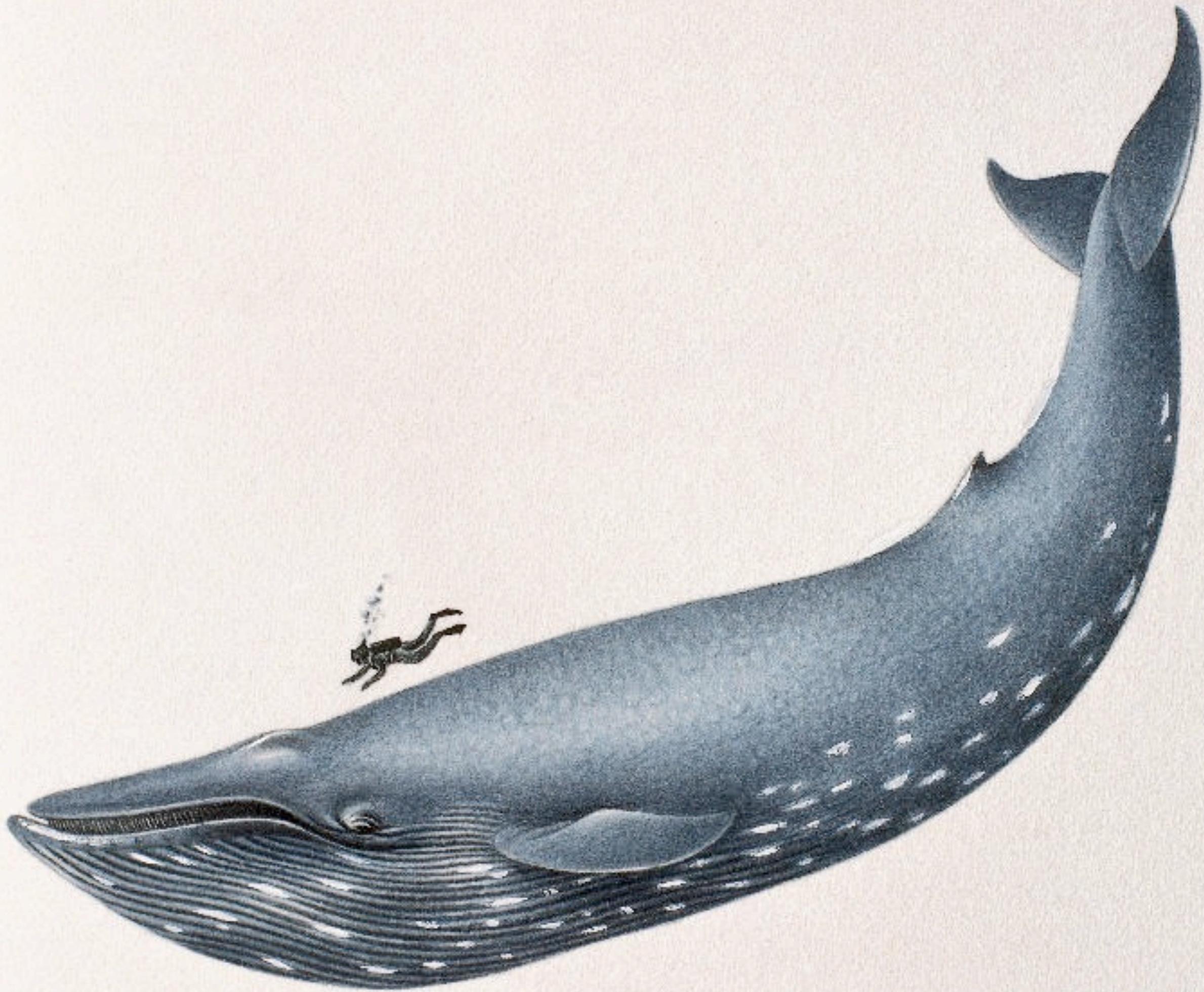












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Have you ever wondered which part of the other side of the earth is directly below you? Find out using this map tunneling tool.

## Map Tunneling Tool

Map 1



Map 2



38.685509760012,-8.701171875

Nearest Country : Portugal

-38.685509760012,171.298828125

Nearest Country : New Zealand

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 THURSDAY NOVEMBER 11, 2010  
 11:04PM NZT

Keywords...

 nzherald.co.nz  
 Web

## One dead in car and school bus crash

One person was killed and two critically injured when a car collided with a school bus near Kumeu, west of Auckland, this afternoon. [More](#)

## Legalise cannabis protesters end in smoke at police station

A pro-cannabis protest ended outside Wellington Police Station today with protestors smoking joints on the steps and pushing a smoking shopping trolley inside. [More](#)

## Fatal crash driver had learner licence only four months

The inexperience of a teen driver with a new learner's licence was a "massive factor" in a fatal smash, say police. [More](#)



### All Blacks: McCaw, Muliaina named to equal test record

PHOTOS

Richie McCaw, Mils Muliaina and Sonny Bill Williams will all take centre stage against Scotland. [More](#)

**7:55** Failed attempts to sell Skyhawks top \$2m

**6:46** Xero rises in lacklustre NZ market

**6:42** NZ dollar's rise expected to continue

**5:37** Liquor law passes first hurdle

**5:36** Dangerous prisoner still on run

**5:05** Tauranga pilot has lucky escape

**5:02** Carter says 'good friend' quip was joke

**4:49** Concerns for teen runaway

[See all the latest news »](#)



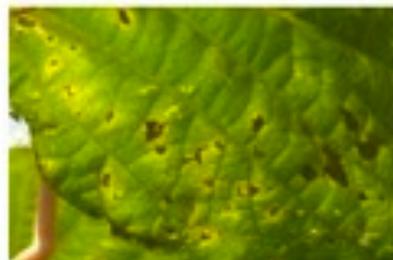
Ohio tower falls the wrong way

**PHOTOS** Victoria's Secret Fashion Show 2010 (24 pics)

**QUIZ** November 11: The extremely hard sports quiz

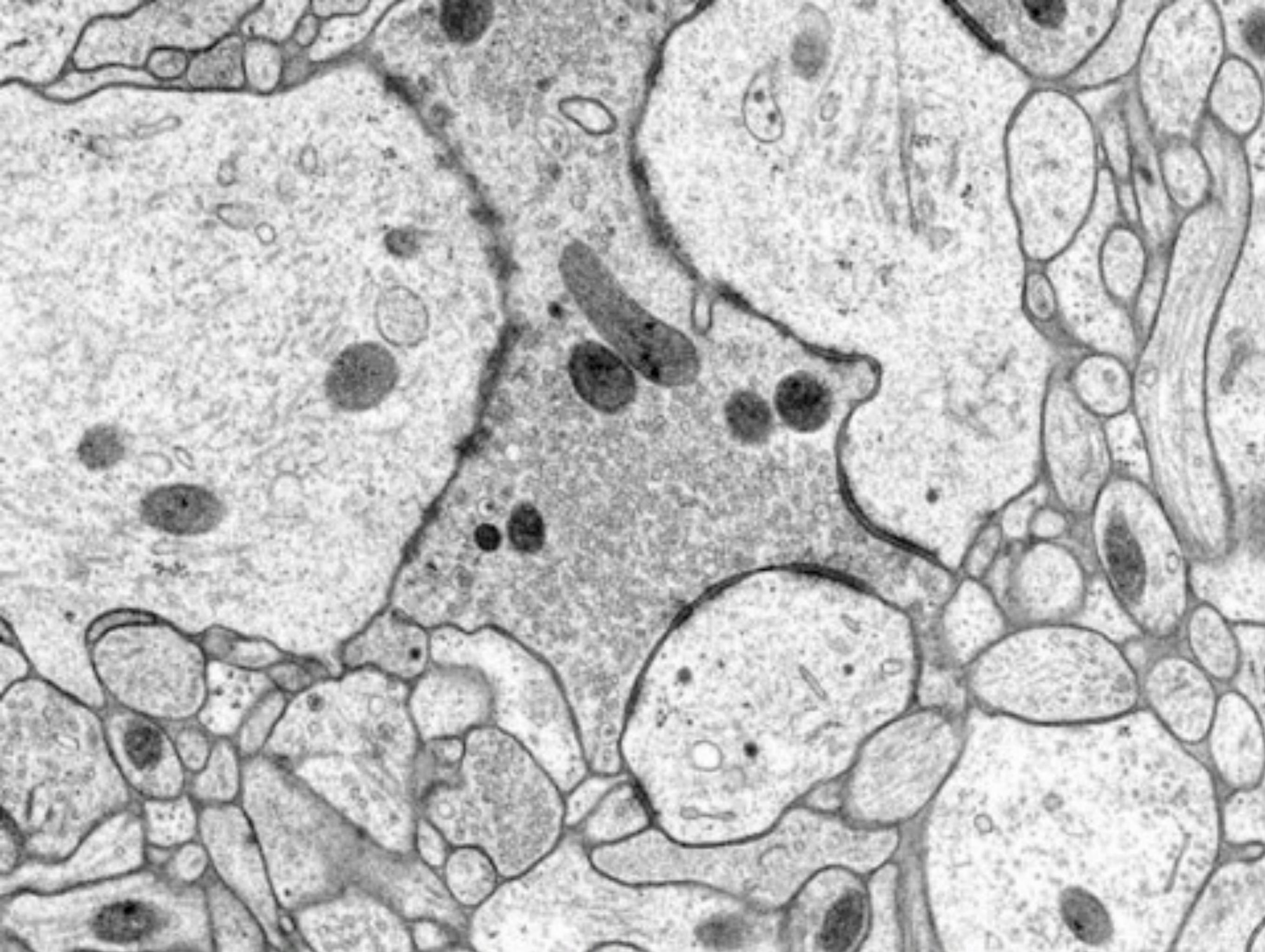
Movie Review: *The Social Network*

**PHOTOS** Christchurch heritage building demolished (5 pics)



Terminal — ping — 80×24

```
bl3-76-200:~ brian$ ping www.nzherald.co.nz
PING www.nzherald.co.nz (123.100.98.246): 56 data bytes
64 bytes from 123.100.98.246: icmp_seq=0 ttl=240 time=307.632 ms
64 bytes from 123.100.98.246: icmp_seq=1 ttl=240 time=305.192 ms
64 bytes from 123.100.98.246: icmp_seq=2 ttl=240 time=305.478 ms
64 bytes from 123.100.98.246: icmp_seq=3 ttl=240 time=305.592 ms
64 bytes from 123.100.98.246: icmp_seq=4 ttl=240 time=306.004 ms
64 bytes from 123.100.98.246: icmp_seq=5 ttl=240 time=307.487 ms
64 bytes from 123.100.98.246: icmp_seq=6 ttl=240 time=305.613 ms
64 bytes from 123.100.98.246: icmp_seq=7 ttl=240 time=306.270 ms
64 bytes from 123.100.98.246: icmp_seq=8 ttl=240 time=306.991 ms
64 bytes from 123.100.98.246: icmp_seq=9 ttl=240 time=306.392 ms
64 bytes from 123.100.98.246: icmp_seq=10 ttl=240 time=383.289 ms
64 bytes from 123.100.98.246: icmp_seq=11 ttl=240 time=305.304 ms
64 bytes from 123.100.98.246: icmp_seq=12 ttl=240 time=307.051 ms
64 bytes from 123.100.98.246: icmp_seq=13 ttl=240 time=305.575 ms
64 bytes from 123.100.98.246: icmp_seq=14 ttl=240 time=305.979 ms
^C
--- www.nzherald.co.nz ping statistics ---
16 packets transmitted, 15 packets received, 6.2% packet loss
round-trip min/avg/max/stddev = 305.192/311.323/383.289/19.249 ms
bl3-76-200:~ brian$
```





# Thanks

@briansuda

<http://suda.co.uk>

<http://optional.is>

<http://designingwithdata.com>

